



IPPF
PREPARE PROTECT EDUCATE INFORM

2018 MidAmerican Pension Conference

EXHIBITOR PROSPECTUS

- ◆ Exhibitor Tentative Schedule Information
 - ◆ FAQ's, Details, and Fine Print
 - ◆ Exhibitor Information
 - ◆ Exhibitor Registration Form
 - ◆ Exhibitor Order and Shipping Form

WELCOME EVERYONE

This training conference is geared to an audience of pension trustees and association and corporate executives dealing with public pensions.

As always, trustee education has been the focus of past IPPFA conferences and seminars. To provide our members with the best possible education, we have once again assembled an informative program of extraordinary talent from across Illinois and the nation.

The MidAmerican Pension Conference presents valuable information and, as a Corporate Member, you don't want to miss this opportunity to network with trustees and other professionals. Personal contact with pension trustees, decision makers, and other staff will provide knowledge and the opportunity to expand your contact list.

As a business service provider, you have the opportunity to reestablish relationships and create new ones with the attendees this year.

MIDAMERICAN PENSION CONFERENCE

October 2 -5, 2018

Tentative Schedule of Events

Tuesday, October 2nd

8:30am—9:30am.....Golf Registration*
10:00am.....Shotgun Start
12:30pm - 5:00pm.....Early Conference Registration
2:00pm - 6:30pm.....Booth Set-Up
8:00pm -10:00pm.....Remembrance Fund Charity Reception *

Wednesday, October 3rd

6:00am - 7:00am.....Booth Set-Up
7:00am.....Registration Opens
7:00am - 12pm.....Vendors Exhibit
12:10pm - 1:10pm.....Lunch *
1:00pm - 6:30pm.....Vendor Exhibit
5:15pm - 6:15pm.....Networking Cocktail Hour *
(Vendor Area)

Thursday, October 4th

7:00am - 12pm.....Vendors Exhibit
7:00am.....Registration Opens
12pm - 1:00pm.....Lunch*
2:00pm.....Vendors Booth Dismantle

Friday, October 5th

8:00am - 12:00am.....General Sessions/Conference Ends

* Sponsorships Available

MIDAMERICAN PENSION CONFERENCE

FAQ's

What is the cost?

IPPFA Corporate Sponsors and Affiliate Members Registration Fees

- **Before August 7, 2018:** \$375.00 pp, up to four people
- **After August 7, 2018 but before September 4, 2018** \$415.00 pp, up to four people
- **After September 4, 2018:** \$445.00 pp, up to four people

Non-Member Investment Services Fee

- \$2,995.00 per person

What is included with a booth?

- One 8' x 30" skirted table
- One wastebasket
- Admittance to the reception, luncheon and exhibit hall
- Opportunity to add two additional exhibiting persons/representatives to your booth, which includes the reception, luncheon, and exhibit

How do I apply?

IPPFA Registration

- Online: go to www.ippfa.org and click the online registration icon, then follow the prompts.

Hotel Reservations - *(Advise them you are with IPPFA)*

Grand Geneva (800)-558-3417

Holiday Inn Vacation Club (866)-915-4224 (on site)

\$147.00 (other fees may apply) // Group Code is IPP

Harbor Shores on Lake Geneva (262) 248-9181 (on site)

\$79.00 to \$99.00 (plus taxes) // Group Code is IPPFA

What additional opportunities are there for exhibitors to showcase their company?

Sponsorship of Lunches, Continental Breakfasts, Refreshment Breaks, After Hour Networking Gatherings, Participation in Booth Prize Giveaways*, and both Pre-Show and Post-Show Attendee Mailing Lists

*Exhibitors will be responsible for mailing out giveaways if the winning attendee has left the conference.

Are non-exhibiting suppliers permitted on the exhibit floor?

No.

DETAILS

PLEASE READ CAREFULLY

How to apply:

- 1) **EACH** IPPFA Corporate Member **MUST** be registered and pay the conference registration fee. Booth space is supplied at no additional charge.
- 2) If you are sharing a booth, please notify our office at (630) 784-0406.
- 3) Payment in full for registration and booth space requests must accompany each registration. Checks will be deposited as they are received, and credit cards will be processed automatically online. Payment acceptance does not guarantee placement in the exhibition. Companies will not be assigned booth space until payment is received.
- 4) Registration deadline is **Friday, September 19, 2018** by 4:00pm CDT. Registrations with checks must be received by the IPPFA by September 21, 2018, and registrations with credit cards must be completed online by September 19, 2018.

Read this entirely and make sure your registration is submitted via www.ippfa.org.

To pay by **check**, register online and mail your check to:

IPPFA, 2587 Millennium Dr. Unit C, Elgin, IL 60124

To pay by **credit card**, complete the transaction online and keep a copy of the application for your records.

Please note: registrations received without payment will not be considered for booth assignment until payment is received through the IPPFA by check or by credit card.

- 5) No telephone requests will be accepted.
- 6) Read all Rules and Regulations for clarification of terms, conditions and booth assignment procedures.

Exhibit Space Assignment Procedure

- 1) The facilities at the Grand Geneva Resort will allow the IPPFA to accommodate some special requests as to booth location, i.e. being placed next to another exhibitor at your request. Please let the IPPFA know as early as possible.
- 2) The IPPFA reserves the right to assign and reassign space, as it deems necessary or appropriate in the best interest of the IPPFA.

All matters and questions not covered by the Agreement of General Information, Rules and Regulations ("Regulations") are subject to the decision of the IPPFA. These Rules and regulations governing the exhibits under the auspices of the IPPFA are part of the application for space.

THE FINE PRINT

Purpose

The exhibit program is for educational and informational purposes. Sales may not be made nor orders consummated at the exhibit program.

Admission

The IPPFA shall have sole control over all admission policies at all times. Non-exhibiting suppliers or vendors of goods and services will be prohibited from entering the exhibit hall. Badges must be worn at all times. Exhibitors are asked to notify an IPPFA staff member of any suspicious behavior or unauthorized activity during the exhibition.

Non-Exhibiting Suppliers in the Exhibit Hall

Any exhibiting company found with more than four representatives in the exhibit hall will be fined. Multiple offenses would result in the exhibiting company's ineligibility to exhibit in future years. No children and/or animals are permitted in the booths or on the show floor.

Booth Decorating and Use of Space

The IPPFA booth space is 8' wide. Displays built for wider back walls cannot be squeezed or tilted to fit; such displays MAY NOT BE USED. Portable, pop-up, or tabletop displays are strongly encouraged, e.g. "instant," "Skyline," etc. displays.

No Constructed Displays Are Allowed

Special arrangements have been made to allow exhibitors to carry in their own displays. Exhibitors shall arrange their exhibits so that they do not obstruct other exhibits. Aisles must be kept clear, to this end; exhibits should be arranged so that booth representatives will be inside of space assigned. All material used for decoration, e.g. paper, cardboard, cloth etc. shall be flame-retardant. No live cut trees or wreaths are allowed in the exhibit hall. Safety and fire exits and equipment must be left accessible and in full view at all times. Safety and fire regulations will be contained.

Food and Beverage

Exhibitors may generally dispense food (e.g. candy, cookies, treats, and gifts) from their booths. No beverages may be dispensed from booths; only unopened bottles may be distributed from a booth. In addition, the IPPFA shall have a break station located either inside or just outside the exhibit hall.

Noise

Public address, sound producing or amplifying devices that project sound beyond the exhibitor's space are prohibited.

Installation/Removal of Exhibits

Exhibitors have move-in and move-out times. Failure to install or remove an exhibit in the allowed time will afford the IPPFA the right to remove and place in a warehouse, subject to the exhibitor's disposition, with all charges to follow at no liability to the IPPFA. **ALL** exhibits **must** be set up on Tuesday, October 2nd between 2:00pm to 6:30pm, and before 7:00am on Wednesday, October 3rd. **ALL** exhibits **must** remain intact until 2:00pm Thursday, October 4th.

Inspection of Exhibits

ALL EXHIBITS MUST BE READY FOR INSPECTION BY 7:00am ON WEDNESDAY, OCTOBER 3rd.

Exhibitors will be allowed early entry to the show floor on Tuesday, October 2nd from 2:00pm until 6:30pm. The exhibit hall will open at 6:00am on Wednesday, October 3rd for a one hour only set-up. The exhibit hall will be closed and secured on Wednesday, October 3rd at 6:30pm through Thursday, October 4th at 7:00am. **No exhibitor will be allowed to enter to set-up their display after 7:00am, Wednesday, October 3rd.**

Security

Insurance of booth contents and personnel is recommended. The IPPFA does not insure exhibitor property or personnel. Beyond this, the IPPFA, the show facility, their respective officers, directors and employees or agents shall not be responsible for the safety or protection of the property or of the exhibitor, its employees and/or agents from any cause.

Hold Harmless, Liability, and Insurance

The exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of injury or damage to exhibitor's displays, equipment, and other property brought upon the premises of the exhibit hall. Exhibitor shall defend, indemnify, and hold harmless the IPPFA of Elgin, IL, the Grand Geneva Resort, their respective directors, officers, agents and employees from losses, damages, and claims inside or outside the exhibit hall that may arise as a result of actions of the exhibitor, its employees, or agents. The IPPFA of Elgin, IL, the Grand Geneva Resort, Lake Geneva, Wisconsin, or their respective directors, officer's agents, or guests shall not be liable to exhibitor, its employees, or agents for any damages, loss, or injury from fire, electricity, water, storm, riot, smoke, theft, accident, or any other cause. The exhibitor agrees to provide insurance coverage for personal injury and property damage liability covering the exhibitor and his property in such amount as the exhibition facility requires. The IPPFA of Elgin, IL, the Grand Geneva Resort, Lake Geneva, Wisconsin shall each be named as an additional insured on all of exhibitor's policies of insurance. Insurance protection against fire, theft, or damage to the exhibitor's materials must be carried at the exhibitor's expense.

Restrictions

The IPPFA reserves the right to prohibit or require the removal of any display or exhibit, or any part of an exhibit, which it deems not suitable or in accordance with these regulations or in accordance with acceptable professional ethics or prohibits for other reasons deemed necessary or appropriate by the IPPFA. All exhibits shall conform in all respects to applicable safety, health, and fire codes, plus rules of the Grand Geneva Resort.

Responsibilities

The IPPFA shall assume no responsibility nor shall exhibitor look to the IPPFA for any losses, direct or indirect, which may occur as a result from any act or omission, whether intentional or negligent, on the part of the IPPFA, its officers, employees, and agents, which may result from any activities.

Cancellation/Failure to Occupy Space

A charge of \$25.00 applies to any cancellation prior to September 4th. A charge of \$50.00 applies to any cancellation after September 4th. Any cancellation made after October 1, 2018 will forfeit the conference registration fee. Cancellations must be received in writing; we are unable to honor any phone cancellations.

The Cancellation Policy applies to all booths, whether purchased individually or with other applicants.

Exhibitor Information

Location

The MidAmerican Pension Conference will be held at the Grand Geneva Resort, Lake Geneva, Wisconsin.

Exhibit Fees

There is no additional fee to exhibit, although you will be responsible for paying the conference registration fee. The early-bird conference fee is \$375 per person, but please be aware that the registration fee increases over time. All payments must be received in full before the conference. No telephone reservations will be accepted. Space is assigned on a first come, first paid basis. The IPPFA Corporate Member must register online for both the conference and their booth.

Booth Sharing

Companies are welcome to share exhibit space. If you would like to have more than one firm or corporation represented, a booth sharing fee will not be assessed (registration fees will still apply).

Booth Assignment

Exhibit space is assigned based on receipt of registration payment. The IPPFA does reserve the right to make assignments or reassign exhibit space as necessary.

Block Groupings

Groups of related exhibitors may request to be placed together. All parties interested in being placed within a block **must submit the request in writing** to special-events@ippfa.org. Every effort will be made to place groupings in booth space preferences, however, the IPPFA reserves the right to make assignments or reassignments as necessary for the benefit of the conference.

Conference Registration

Conference registration is required for everyone who attends the conference. Upon registering at the conference, name badges will be provided—all exhibitors will be required to wear them. Badges are non-transferable.

Installation and Dismantling

Installation of exhibit booths can be done on either Tuesday, October 2nd from 2:00pm to 6:30pm, and/or Wednesday, October 3rd from 6:00am to 7:00am. **ALL** exhibits **must be ready for inspection** by 7:00am on Wednesday, October 3rd.

Teardown can begin after the exhibit hall has been officially closed (**1:00pm on Thursday October 4th**). All exhibits must be dismantled or arrangements made for dismantlement by 5:00pm. All materials and displays not dismantled or arranged for dismantlement will be discarded. Early teardown will result in penalty for the 8' space selection.

Exhibit Booth – Needs / Shipping

If you require additional (above what is provided in your booth) furnishings, floral arrangements, and/or audiovisual needs, please contact the Grand Geneva Resort directly. Additional shipping and handling fees may be charged by the hotel for displays or items shipped to/from the hotel. Please contact the hotel for pricing information (262) 248-8811.

SHIPPING & RECEIVING*

A \$6.00 per box handling charge will be applied to exhibitors for all boxes received and delivered by the hotel (up to 40 pounds). Boxes over 40 pounds will incur a charge of \$10.00 each. Pallets will be charged at a rate of \$100.00 each. Outgoing packages and boxes will be charged at the same rate, plus shipping cost. Due to limited storage space, the resort cannot receive shipments prior to **September 24th**.

Ship to:

Grand Geneva Resort, 7036 Grand Geneva Way, Lake Geneva, WI 53147

The box should have the exhibitor's company name on it, as well as the on-site contact who will be at the resort exhibiting, and have reference to the IPPFA exhibit or "Hold for IPPFA Exhibitor."

*Fees subject to change