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# Pensionomics 2014

Measuring the Economic Impact of DB Pension Expenditures

by Nari Rhee, PhD

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## ABOUT THE AUTHOR

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## EXECUTIVE SUMMARY

Defined benefit (DB) pension benefits not only provide a secure source of income for many retired Americans, they also contribute substantially to local, state, and national economies. DB pensions play a vital role in sustaining consumer demand that ultimately supports millions of jobs.

Virtually every state and local economy across the country benefits from the spending of pension checks. For example, when a retired nurse residing in the state of Wisconsin receives a pension benefit payment, s/he spends the pension check on goods and services in the local community. S/he purchases food, clothing, and medicine at local stores, and may even make larger purchases like a car or laptop computer. These purchases, combined with those of other retirees with pensions, create a steady economic ripple effect. In short, pension spending supports the economy and supports jobs where retirees reside and spend their benefits. Pension expenditures may be especially vital to small or rural communities, where other steady sources of income may not be readily found if the local economy lacks diversity.

Additionally, reliable pension income can be especially important not only in providing retirees with peace of mind, but in stabilizing local economies during economic downturns. Retirees with DB pensions know they are receiving a steady check despite economic conditions. In contrast, retirees may be reluctant to spend out of their 401(k)-type accounts if their savings are negatively impacted by market downturns.<sup>1</sup> To the extent that DB pensions provide retirees with steady income available for spending regardless of fluctuations in the stock market, DB pensions may play a stabilizing role in the economy like Social Security.<sup>2</sup>

This study analyzes data on DB pension plans in both the public and private sectors to assess the overall national economic impact of benefits paid by these plans to retirees. For state and local government pension plans, we also analyze these impacts at the state level for each of the 50 states and the District of Columbia. Because of methodological refinements, explained in the Technical Appendix, the state-level results are not directly comparable to those in previous versions of this study.

The economic gains attributable to DB pension expenditures are considerable. This study finds that in 2012:

- Nearly \$477 billion in pension benefits were paid to 24 million retired Americans, including:
  - » \$228.5 billion paid to some 9.0 million retired employees of state and local government and their beneficiaries (typically surviving spouses);
  - » \$70.7 billion paid to some 2.5 million federal government beneficiaries;
  - » \$175.6 billion paid to some 12.7 million private sector beneficiaries.
- Expenditures made out of those payments collectively supported:
  - » 6.2 million American jobs that paid nearly \$307 billion in labor income;
  - » \$943 billion in total economic output nationwide;
  - » \$555 billion in value added (GDP);
  - » \$135 billion in federal, state, and local tax revenue.
- DB pension expenditures have large multiplier effects:
  - » Each dollar paid out in pension benefits supported \$1.98 in total economic output nationally.
  - » Each taxpayer dollar contributed to state and local pensions supported \$8.06 in total output nationally. This represents the leverage afforded by robust long-term investment returns and shared funding responsibility by employers and employees.
- The largest employment impacts occurred in the food services, real estate, health care, and retail trade sectors.

# INTRODUCTION: MEASURING THE ECONOMIC IMPACT OF DB PENSIONS

Virtually every state and local economy across the country benefits from the spending of defined benefit (DB) pension payments. For example, when a retired nurse residing in the state of Wisconsin receives a pension benefit payment, s/he spends the pension check on goods and services in the local community. S/he purchases food, clothing, and medicine at local stores, and may even make larger purchases like a car or laptop computer. These purchases, combined with those of other retirees with pensions, create an economic ripple effect. In short, pension spending supports the economy and supports jobs where retirees reside and spend their benefits. Pension expenditures may be especially vital to small or rural communities, where other steady sources of income may not be readily found if the local economy lacks diversity.

Additionally, reliable pension income can be especially important not only providing retirees with peace of mind, but in stabilizing local economies during economic downturns. Retirees with DB pensions know they are receiving a steady check despite economic conditions. In contrast, retirees may be reluctant to spend out of their 401(k)-type accounts if their savings are negatively impacted by market downturns. To the extent that DB pensions provide retirees with steady income available for spending regardless of fluctuations in the stock market, DB pensions may play a stabilizing role in the economy like Social Security.<sup>3</sup>

The purpose of this study is to quantify the economic impact of DB pension payments in the U.S., and in each of the 50 states and the District of Columbia (hereafter referred to as “states”). Using the IMPLAN model, we estimate the employment, output, value added, and tax impacts of pension benefit expenditures at the national and state levels.

The remainder of this introduction provides a brief background on DB pensions and an overview of the methodology. Section I outlines the major types of economic impacts measured in this study. Section II presents national level findings. Section III outlines the state-level impact analysis, and Section IV presents the state-level findings.

## Background: DB Pensions in the United States

Defined benefit (DB) pension plans have existed in the United States since the 19th century. In the private sector, the first DB pension plan was introduced in 1875 by the American Express Company.<sup>4</sup> Over time, many private sector employers saw the value of offering DB pension coverage to their employees, as these benefits not only were quite valued by workers, but from a human resource management perspective, they also acted as an effective recruitment and retention tool.<sup>5</sup> Although private sector DB plans have experienced a decline in recent decades

Table 1.  
**Public and Private Sector Pension Benefits, 2012**

	State and Local	Federal	Private Sector	Total*
Beneficiaries	9.0 million	2.5 million	12.7 million	<b>24.2 million</b>
Average Benefit	\$25,354	\$28,990	\$13,818	<b>\$19,678**</b>
Total Benefits	\$228.5 billion	\$70.7 billion	\$175.6 billion	<b>\$476.8 billion</b>

Note: Author's analysis of the Annual Survey of Public Pensions, Current Population Survey Annual Social and Economic Supplement, and annuity roll data from the U.S. Office of Personnel Management.

\*Totals may not add up exactly due to rounding.

\*\* Total average benefit represents a weighted average of public and private sector benefits.

(due in large part to a difficult regulatory environment),<sup>6</sup> in 2010, 22% of full-time private sector employees still had DB pension coverage.<sup>7</sup>

In the public sector, Congress created the Civil Service Retirement System (CSRS) to provide a pension for civilian federal employees in 1920. In 1986, Congress implemented the new Federal Employee Retirement System (FERS), which includes Social Security, a DB annuity, and a 401(k)-type savings plan, called the Thrift Savings Plan.<sup>8</sup> While many major municipalities offered pensions to police and firefighters and 21 states had pensions plans covering teachers by the 1920s,<sup>9</sup> state and local pension systems began to take root on a large scale during the Great Depression. When Social Security was established in 1935, the system left out state and local workers, and many states acted to develop their own retirement systems for their employees. Between 1931 and 1950, nearly half of the large public employee pension plans existing today were established; 45 states had retirement systems in place by 1961.<sup>10</sup>

In 2012, state and local pension plans in the United States collectively held total assets of \$3.1 trillion. They served 28.6 million Americans, including 14.4 million active participants, 5.2 million inactive members, and 9.0 million retirees and other beneficiaries receiving regular benefit payments. Benefit payments in 2012 totaled \$228.5 billion, for an average benefit payment of \$2,113 per month, or \$25,354 per year.<sup>11</sup>

Federal pension plans currently serve 2.3 million active civilian employees.<sup>12</sup> In 2012, federal plans paid out some \$70.7 billion in pension benefits to 2.5 million retirees and beneficiaries.<sup>13</sup> Private sector pension plans covered 43 million Americans,<sup>14</sup> including 12.7 million retired Americans and other beneficiaries in 2012.<sup>15</sup> With total plan assets of \$3.0 trillion in 2012,<sup>16</sup> private DB pensions paid out some \$175.6 billion in pension benefits to retirees and beneficiaries.<sup>17</sup> The average private sector pension benefit was \$1,151 per month, or \$13,818 per year.

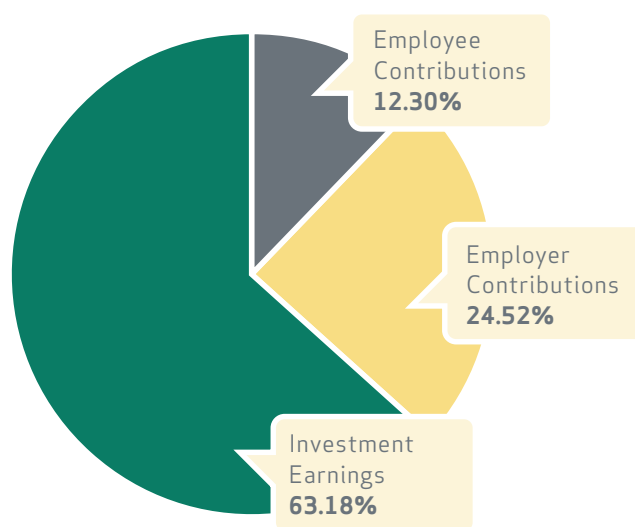
DB plans are prefunded systems, which means that a retirement fund receives regular contributions for each employee during the course of that person's career. This type of arrangement can be contrasted with "pay-as-you-go" systems like Social Security, whereby contributions of current employees are used to pay benefits for current retirees. Prefunded retirement systems have the advantage that investment earnings can do

much of the work of paying for benefits. In such a system, the contributions made on behalf of current employees are invested, and these investment earnings compound over time. Over a span of decades, accumulation of investment earnings can be substantial, and in many cases pay the majority of the pension benefits.

In state and local government pension plans, typically both the employee and employer make contributions to the pension fund. Pension fund trustees have a fiduciary duty to ensure that the retirement fund is operating in the best interest of workers and retirees, and hire professional managers to oversee fund investments.<sup>18</sup> In this respect, public plans differ from private sector DB plans, which generally receive contributions from employers only. In requiring that employees share the cost of their pension, public plans are similar to the approach adopted in 401(k) plans where private sector employees contribute to their accounts.

However, DB pensions are distinguishable from defined contribution (DC) plans, such as 401(k) plans, in that they provide broad-based coverage, secure money for retirement, a lifetime income, and special protections for spouses.<sup>19</sup> Research

Figure 1:  
**Aggregate State and Local Pension Contributions by Source, 1993-2009**



Note: Author's analysis of data from U.S. Census Bureau.

shows that DB plans are more economically efficient than DC plans. Pensions can deliver the same level of retirement benefits at about half the cost of a DC plan.<sup>20</sup>

State and local pension fund receipts come from three sources: employer contributions, employee contributions, and earnings on investments. **Figure 1** shows that between 1993 and 2012, 24.5% of public pension fund receipts came from employer contributions, 12.3% from employee contributions, and 63.2% from investment earnings. Earnings on investments—not taxpayer contributions—have historically made up the bulk of pension fund receipts, even though this time period saw two very large market downturns within a single decade. Because of strong stock market recovery from the 2008 downturn, the share of receipts from investment earnings has increased since our last *Pensionomics* report using data from 2009.<sup>21</sup> Moreover, public pension reform in nearly every state since 2008 has relied heavily on increased employee contributions as a way to immediately reduce taxpayer costs.<sup>22</sup>

Just as contributions from employees and employers have an expanded impact through the compounding of investment earnings over time, a similar dynamic occurs when retirees spend their pension checks. When a retiree receives a pension benefit, s/he spends it on goods and services in the local community. These expenditures have a “ripple effect” in the economy, as one person’s expenditures become another person’s income.

## Measuring the National Economic Impact of DB Pension Plans

This study measures the economic impact of pension benefits paid by public and private pension plans nationally, as well as the economic effects of state and local plans within each state economy. Our analysis rests on the recognition that expenditures have a “multiplier” effect in a regional or national economy. When money is spent at a local business to purchase, say, groceries, that initial purchase generates even more income. First, some of the money spent circulates back to the businesses that manufactured, transported, and otherwise contributed to the production of those goods. Second, the proprietors of all these businesses and their employees will spend more money at other businesses, spurring another round of income generation. Thus, with each new round of spending, additional revenue is generated, sustaining jobs, incomes, total output, and tax

revenue to the local community and beyond. Real-life examples of retirees and their impact on local businesses are illustrated in sidebars in this report.

In addition, local economies benefit not only from pension spending by residents, but from pension checks spent in other localities. That is, the economic benefits generated by pension spending in one region “leak” to and are captured by other regions.

Our analysis is focused on the expenditure effects of pension benefits, measuring the economic impacts that result when expenditures made by retirees ripple throughout the economy. Because pension benefits are permanent sources of income—in that they cannot be outlived—we would expect the economic impacts to be larger than those of temporary income increases.<sup>23</sup> For this reason, we would expect the economic impacts of pension benefit expenditures to be larger than those out of, for example, unemployment insurance benefit payments. It should also be noted that this study measures the gross economic impacts of pension benefit expenditures, rather than the net economic impacts. For a detailed explanation, see the Technical Appendix.

Because taxpayers and elected officials have an interest in gauging the ultimate economic impact of each tax dollar “invested” in a state or local pension plan, we calculate a proxy measurement of the total economic impact attributable to each dollar in pension contributions made by the taxpayer, called the “taxpayer investment factor.” Details follow.

## Data and Methodology

The data used for our analysis comes primarily from two sources: the U.S. Census and IMPLAN. We used data for 2012, as it was the most recently available at the time of our analysis.

Data on state and local pension plans comes from the Census Bureau’s Annual Survey of Public Pensions, which is a representative sample of state and local DB pension plans in the United States.<sup>24</sup> This survey provides data on revenues, expenditures, financial assets, and membership for state and local pension plans on a national basis and in each of the states. Federal pension data is published by the U.S. Office of Personnel Management.<sup>25</sup> Data on private pension benefits comes from the Census Bureau and Bureau of Labor Statistics’

Current Population Survey Annual Social and Economic Supplement (CPS ASEC), which reports sources of household income, including pension and survivor income.<sup>26</sup>

To measure the economic impacts of retiree expenditures made out of benefits paid by DB pension plans, we used IMPLAN, an input-output modeling package. IMPLAN was first developed in the 1970s as a part of a USDA Forest Service project to analyze the economic effects of local land management projects such as timber, mining, and recreation activities.<sup>27</sup> Since that time, IMPLAN has been used by industry and government analysts throughout the country to assess economic impacts of highly varied local community development projects. These studies include many recent economic impact studies of pension benefit payments from state retirement systems.<sup>28</sup>

Between the time NIRS' original *Pensionomics* study was published in 2009<sup>29</sup> and the release of *Pensionomics 2012*,<sup>30</sup> IMPLAN underwent significant modeling changes. Due to these changes, results of the current study are not directly comparable to those of 2009 study, and the reader should avoid drawing conclusions based on such comparisons. In relation to *Pensionomics 2012*, the fundamental modeling structure remains the same, and the national results are comparable between this study and the 2012 study. However, improvements in technical capacity allowed us to run IMPLAN for the state-level analysis in a manner that captures significantly more of the inter-state economic flows compared to the 2012 study. Thus while the national multipliers have decreased since the last study because of changes in the U.S. economy, the reported multipliers for many states have increased. Detailed information on our data and methodology and further discussion of these differences appear in the Technical Appendix.

## Illustrating Direct, Indirect, and Induced Impacts

### Howell's Grocery & Restaurant



Situated in the foothills of the Virginia Blue Ridge Highlands, Stuart is an iconic American town. Like other rural towns, small business is central to Stuart's economy.

Howell's Grocery and Restaurant is one of the oldest businesses in the town. The Howell family has owned and operated the business since 1924. It is a favorite of locals for a good meal, provides income for its employees and supports other regional businesses.

"I'm getting up there in years, but I love what our restaurant provides – friendship, food, and jobs," says Leon Howell. Along with his wife Chris, Leon has run the business since taking over in the 1980s after his father passed away.

Howell's typically serves 200 meals daily to its customers, including Stuart's growing population of retirees. "We have a good mix of customers – young folks stopping in for breakfast before they go to work at the sawmills to retirees grabbing a burger," Leon says.

When retirees with a pension purchase a meal at Howell's, this is a **direct economic impact**.

"Howell's is a regular stop for retirees," says Stuart native Phyllis Eastridge.

"I retired with a pension after 31 years teaching in Patrick County High School. I'm thankful to have a steady income to help pay bills and spend a little in town. I enjoy meeting other

retirees at Howell's for a bite to eat. Even during the recession, I still dined out occasionally because my pension income didn't go down," Phyllis says

As much as possible, Howell's purchases its supplies and food from other regional businesses. This is an example of an **indirect economic impact**. As a result of a consumer purchase, a business purchases supplies and services from other businesses, which generates an economic ripple effect.

Then, the owners and employees of Howell's, and of the businesses that supply goods and services to the restaurant, spend the personal income that resulted from retirees' pension spending. This is called an **induced economic impact**.

Chris says, "We're fortunate to have retirees who can afford 'luxuries' like eating out at Howell's. We're a small town, so every little bit matters."

Stuart's population is about 1,400 with more than half over age 50, and the median income for a household is a little more than \$20,000.

"We have about a dozen employees," Leon says, adding, "I'm glad we have retirees and others spending at Howell's so we can provide jobs for hardworking folks. I'm proud that our business has been part of Stuart's history. It's provided for my family and put my daughters through school. Hopefully, we'll keep the business open for another century."



# I. ECONOMIC IMPACT MEASUREMENTS

We analyze the economic impact of expenditures made by retirees out of their DB pension payments along four dimensions: employment and labor income, output, value added, and tax revenues. Each of these is described in detail below.

## 1. Employment and Labor Income Impact:

When retirees spend their pension checks, their expenditures help to support jobs—at the local diner, hospital, or even a factory somewhere across the country. When a retiree makes a purchase, the money spent translates into business revenues, jobs, and income. Using IMPLAN, we calculated the number of jobs supported by retirees' expenditures. These are broken down among direct, indirect, and induced employment impacts. The direct employment impact occurs when the initial benefit payment is spent by the retiree. The indirect impact occurs as money flows back to businesses that supply goods and services to merchants receiving direct expenditures from retirees. The induced employment impact is attributable to the additional income generated through the purchase of goods and services by workers hired as a result of the direct and indirect impacts. In all cases, the employment impact constitutes an estimate of “annual average jobs” within a single year. We also present estimates of labor income supported by pension expenditures, which is a component of value added, as described later in this section.

**2. Output Impact:** Total output includes the value of all goods and services produced in the economy. Using IMPLAN, we calculate the value of total output supported by retirees' expenditures of DB pension benefits. As with the employment effects, we present estimates of the impact on total output, broken down by direct, indirect, and induced impacts. The direct impact consists of the initial round of spending. Indirect impacts consist of the rounds of spending by the local merchants which flow back up the supply chain. Induced impacts are the additional outputs created when workers, whose jobs are supported by the direct and indirect spending rounds, spend their paychecks in the local economy.

We also calculate a pension expenditure multiplier and taxpayer investment factor. The pension expenditure multiplier tells us the total economic impact attributable to each dollar in pension benefits paid to a retiree. (For example, a multiplier of 2.2 means that every \$1 paid to retirees in a local economy supports \$2.20 of total output in that region.) We calculate the pension expenditure multiplier by dividing the total output (consisting of the direct, indirect, and induced impacts taken together) by the value of the “initial event” in the economy (in this case, the gross pension benefit). Expenditure multipliers usually lie between 1.0 and 3.0.

**3. Value Added Impact:** Value added is a net estimate of the creation of “new value” in the economy. Commonly referred to as Gross Domestic Product (GDP), it includes the value of employee compensation, profits, rents, and other aspects of production, but excludes the costs of purchased materials and services. IMPLAN calculates the value added attributable to DB pension benefit expenditures.

**4. Tax Impact:** Economic activity of all kinds—receiving pension income, earning wages, producing profits, selling goods and services—provides the basis for the tax revenues that are required to fund government services. To calculate the impact that pension payments have on tax revenues, we first calculate the taxes paid by beneficiaries directly on their pension benefits. Then, using IMPLAN, we calculate estimates of taxes attributable to the economic activity that results when retirees spend their after-tax pension checks, and in all subsequent rounds of spending. This includes all corporate, property, and business taxes that are generated through each spending round.

## II. RESULTS: NATIONAL ECONOMIC IMPACT OF DB PENSION PLANS

Our analysis indicates that DB pension benefits not only provide a secure source of income for many retired Americans, they also contribute substantially to the national economy. DB pensions play a vital role in sustaining consumer demand that, in turn, ultimately supports millions of jobs and hundreds of billions of dollars in income, output, value added, and tax revenues.

### Employment and Income

Our analysis shows that the \$476.8 billion in gross public and private pension benefits paid out in 2012 supported 6.2 million American jobs, as shown in **Table 2**. Of these jobs, 3.0 million were supported by state and local pension benefit expenditures, 0.9 million by federal pension expenditures, and an additional 2.3 million by private pension expenditures. With public and private pensions taken together, 3.0 million jobs were attributable to direct impacts (direct spending by retirees), 1.3 million to indirect impacts (spending by merchants on businesses further up the supply chain), and 1.9 million through induced impacts (additional jobs supported when employees whose jobs are tied to direct and indirect spending rounds spend their paychecks).

These jobs collectively paid out an estimated \$306.9 billion in labor income, as shown in **Table 3**.

To put these employment impacts in perspective, the 6.2 million jobs supported by pensioners' expenditures exceed the number of jobs in the entire private construction industry, 5.6 million jobs in 2012.<sup>31</sup>

In addition, in 2012 the national unemployment rate was 8.1%. The entire civilian labor force in the country consisted of 142.4 million potential workers, of whom 12.5 million were unemployed.<sup>32</sup> In light of these numbers, the fact that DB pension expenditures supported 6.2 million jobs is significant, as it represents a full 4.4 percentage points in the national labor force.

Table 2.  
**DB Pensions Support 6.2 Million American Jobs**

	State and Local Pensions (# Jobs)	Federal Pensions (# Jobs)	Private Pensions (# Jobs)	Total Jobs Supported* (# Jobs)
Direct Impact	1,434,124	457,908	1,102,547	2,994,579
Indirect Impact	608,591	194,320	467,881	1,270,791
Induced Impact	925,595	295,537	711,593	1,932,726
<b>Total Employment Impact</b>	<b>2,968,310</b>	<b>947,765</b>	<b>2,282,022</b>	<b>6,198,096</b>

\*Totals may not add up exactly due to rounding.

## Total Output

Our model further finds that the \$476.8 billion in public and private pension benefit payments in 2012 supported \$943.3 billion dollars in overall economic output in the national economy. This consisted of \$415.8 billion in direct impacts, \$237.6 billion in indirect impacts, and \$289.9 billion in induced impacts. In terms of benefit source, \$451.7 billion in economic activity stemmed from state and local pension benefit expenditures, \$144.2 billion from federal pension expenditures, and \$347.3 billion from private pension benefit expenditures. See **Table 4**.

This is roughly equivalent to the total output contributed by the entire transportation and warehousing industry, which generated \$965.2 billion in total output in the national economy in 2012.<sup>33</sup>

## Value Added (GDP)

Retirees' expenditures of DB pension benefit payments supported \$554.6 billion in value added to the national economy in 2012, including \$265.6 billion supported by state and local pension benefits, \$84.8 billion by federal pension benefits, and an additional \$204.2 supported by private pension benefit expenditures. See **Table 5**.

This is roughly the same amount of value added as was contributed by the entire construction industry, which generated \$581.1 billion in value added in 2012.<sup>34</sup>

## Tax Revenue

Our analysis finds that an estimated \$135.1 billion in total tax revenue was attributable to public and private pension benefits in 2012, including \$72.5 billion in federal tax revenue and \$62.6 billion in state and local tax revenue. (See **Tables 6** and **7**.)

Tax revenue comes from two major sources: taxes paid by beneficiaries directly on their pension benefits and taxes resulting from expenditures made from pension benefits after income taxes are deducted (for example, sales taxes resulting from a retail purchase). Of the total tax revenue supported, \$14.5 billion came from income taxes paid by beneficiaries on their benefits and \$120.5 billion from taxes resulting from the spending of net pension benefits.

To put these numbers in perspective, the total federal tax revenue attributable to public pension benefit payments is more than the \$71.1 billion the federal government spent on all elementary, secondary, and vocational education, higher education, education related research, and training and employment services, combined, in 2012.<sup>35</sup> The total state and local tax revenue supported is roughly \$8 billion more than state and local governments collectively spent on housing and community development in 2011.<sup>36</sup>

**Table 3. DB Pensions Support \$306.9 Billion in Labor Income**

	State and Local Pensions	Federal Pensions	Private Pensions	Total Labor Income Supported*
Direct Impact	\$65.1 billion	\$20.8 billion	\$50.0 billion	\$135.9 billion
Indirect Impact	36.5 billion	11.7 billion	28.1 billion	76.2 billion
Induced Impact	45.4 billion	141.5 billion	34.9 billion	94.9 billion
<b>Total Labor Income Impact*</b>	<b>\$147.0 billion</b>	<b>\$46.9 billion</b>	<b>\$138.2 billion</b>	<b>\$306.9 billion</b>

\*Totals may not add up exactly due to rounding.

**Table 4. DB Pensions Support \$943.3 Billion in Total Economic Activity**

	State and Local Pensions	Federal Pensions	Private Pensions	Total Output Supported*
Direct Impact	\$199.1 billion	\$63.6 billion	\$153.1 billion	\$415.8 billion
Indirect Impact	113.8 billion	36.3 billion	87.5 billion	237.6 billion
Induced Impact	138.8 billion	44.3 billion	106.7 billion	289.9 billion
<b>Total Output Impact</b>	<b>\$451.7 billion</b>	<b>\$144.2 billion</b>	<b>\$347.3 billion</b>	<b>\$943.3 billion</b>

\*Totals may not add up exactly due to rounding.

**Table 5. DB Pensions Support \$554.6 Billion in Value Added (GDP)**

	State and Local Pensions	Federal Pensions	Private Pensions	Value Added Supported*
Direct Impact	\$122.5 billion	\$39.1 billion	\$94.1 billion	\$255.7 billion
Indirect Impact	61.9 billion	19.8 billion	47.6 billion	129.4 billion
Induced Impact	81.2 billion	25.9 billion	62.4 billion	169.6 billion
<b>Total Value Added Impact*</b>	<b>\$265.6 billion</b>	<b>\$84.8 billion</b>	<b>\$204.2 billion</b>	<b>\$554.6 billion</b>

\*Totals may not add up exactly due to rounding.

**Table 6. DB Pensions Support \$72.5 Billion in Federal Tax Revenue**

	State and Local Pensions	Federal Pensions	Private Pensions	Federal Tax Revenue*
Taxes Paid by Beneficiaries on Benefits	\$1.8 billion	\$552.1 million	\$1.4 billion	\$3.8 billion
Tax Revenue Resulting from Retiree Expenditures	32.9 billion	10.5 billion	25.3 billion	68.7 billion
<b>Total Federal Tax Revenue Impact*</b>	<b>\$34.7 billion</b>	<b>\$11.1 billion</b>	<b>\$26.7 billion</b>	<b>\$72.5 billion</b>

\*Totals may not add up exactly due to rounding.

**Table 7. DB Pensions Support \$62.6 Billion in State and Local Tax Revenue**

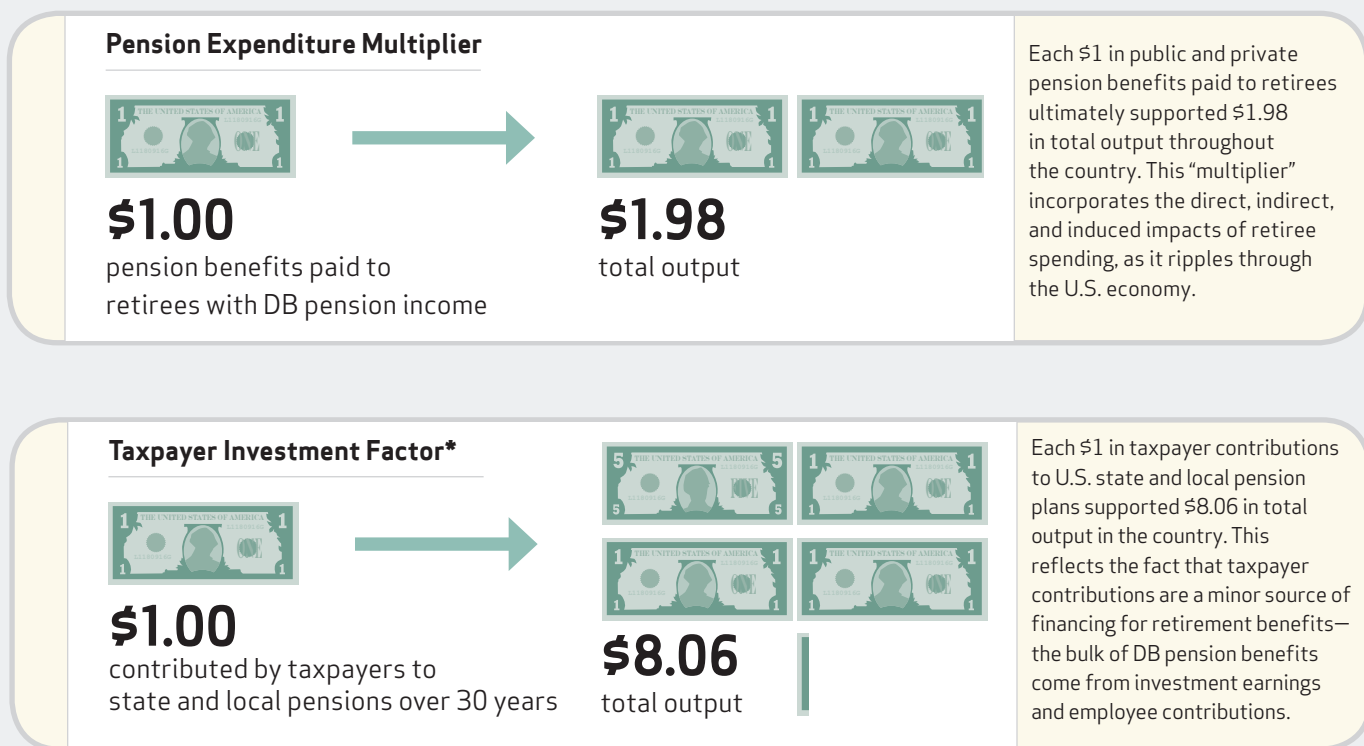
	State and Local Pensions	Federal Pensions	Private Pensions	Total State and Local Tax Revenue*
Taxes Paid by Beneficiaries on Benefits	\$5.3 billion	\$1.4 billion	\$4.0 billion	\$10.8 billion
Tax Revenue Resulting from Retiree Expenditures	24.8 billion	7.9 billion	19.1 billion	51.8 billion
<b>Total State and Local Tax Revenue Impact*</b>	<b>\$30.1 billion</b>	<b>\$9.3 billion</b>	<b>\$23.1 billion</b>	<b>\$62.6 billion</b>

\*Totals may not add up exactly due to rounding.

## Figure 2: Economic Multipliers

The pension expenditure multiplier for 2012 in the U.S. was 1.98, meaning every dollar paid out in DB pension benefits in that year generated \$1.98 of total output in the national economy.

Because DB pension plans are prefunded, only a small portion of the total pension payment in any given year is funded through employer or taxpayer dollars, as discussed previously. Therefore, for state and local plans, it may be helpful to calculate the total impact of state and local pension benefit expenditures that is attributable to the “taxpayer investment” in these plans. Because only 24.5 cents of every dollar paid out in pension benefits in 2012 was generated through taxpayer contributions (see Figure 1 on p. 3), the taxpayer investment factor is substantially higher than the expenditure multiplier. In 2012, of the \$228.5 billion paid out in state and local pension benefits, only \$56.0 billion was funded by taxpayer dollars. The total economic impact attributable to state and local pension benefits was \$451.7 billion. The taxpayer investment factor, then, was 8.06. That is, every taxpayer dollar contributed to state and local pension plans supported \$8.06 in national economic output.



\* Caution should be used in interpreting this number. See the Technical Appendix for details.

## Economic Impacts by Industry

**Table 8** breaks down the economic effects of public and private pension expenditures by the top ten industry sectors affected. Nationally, the largest employment impacts were seen in the food services, real estate, health care, and retail trade sectors. In 2012 pension expenditures supported

nearly 592,000 jobs in the combined private hospitals and offices of physicians, dentists, and other health practitioners industries, over 568,000 total jobs in the food services and drinking places industry, over 354,000 jobs in the real estate establishments industry, and over 334,000 jobs in the combined retail sectors of general merchandise and food and beverage stores.

**Table 8. Top Ten Industries by National Employment Impact**

Industry	Total Employment Impact (# jobs)				Total Output Impact (\$)			
	From State and Local Pensions	From Federal Pensions	From Private Pensions	Total*	From State and Local Pensions	From Federal Pensions	From Private Pensions	Total*
Food services and drinking places	272,055	86,866	209,154	<b>568,074</b>	\$9.1 billion	\$2.9 billion	\$12.2 billion	<b>\$24.3 billion</b>
Real estate establishments	169,629	54,162	130,410	<b>354,201</b>	\$21.8 billion	\$7.0 billion	\$20.4 billion	<b>\$49.1 billion</b>
Offices of physicians, dentists, and other health practitioners	143,630	45,860	110,422	<b>299,913</b>	\$12.3 billion	\$3.9 billion	\$13.9 billion	<b>\$30.1 billion</b>
Private hospitals	140,197	44,764	107,783	<b>292,744</b>	\$11.3 billion	\$3.6 billion	\$15.0 billion	<b>\$30.0 billion</b>
Wholesale trade businesses	104,858	33,481	80,615	<b>218,953</b>	\$15.2 billion	\$4.8 billion	\$17.5 billion	<b>\$37.5 billion</b>
Nursing and residential care facilities	98,703	31,515	75,882	<b>206,101</b>	\$4.1 billion	\$1.3 billion	\$4.5 billion	<b>\$9.9 billion</b>
Retail Stores - General merchandise	81,002	25,863	62,274	<b>169,139</b>	\$3.8 billion	\$1.2 billion	\$3.6 billion	<b>\$8.6 billion</b>
Retail Stores - Food and beverage	79,175	25,280	60,870	<b>165,325</b>	\$3.3 billion	\$1.1 billion	\$3.6 billion	<b>\$8.0 billion</b>
Employment services	64,806	20,692	49,823	<b>135,322</b>	\$2.3 billion	\$0.7 billion	\$2.1 billion	<b>\$5.2 billion</b>
Securities, commodity contracts, investments, and related activities	63,958	20,421	49,171	<b>133,550</b>	\$4.5 billion	\$1.4 billion	\$8.8 billion	<b>\$14.7 billion</b>

\*Totals may not add up exactly due to rounding.

### III. MEASURING STATE-LEVEL ECONOMIC IMPACTS OF STATE AND LOCAL PENSION BENEFITS

Next, we consider the specific economic impacts of *state and local* pension benefit expenditures within each state, accounting for cross-state economic impacts and migration.

Federal and private pension plans are not included in this analysis because of data limitations.

The economic impacts and multipliers for individual states are collectively smaller than the national impacts and multipliers, because state economies are smaller and less diverse than the national economy as a whole.

In general, the smaller and more homogeneous a local economy is, the smaller the economic multipliers will tend to be for that economy. This is because economic impact analysis, based on local production and purchasing patterns, accounts for economic benefits that leave the state. The economic benefit “lost” to other states or countries is called leakage.

However, because we are interested in assessing the economic impacts of state and local pension benefits nationally, i.e., across all states, we employ an approach that accounts for the fact that one state’s “loss” is often another state’s “gain.” We account for a significant share of the leakage caused by interstate commerce by utilizing IMPLAN’s Multi-Regional Input-Output (MRIO) feature to analyze both in-state and cross-state impacts for each of the fifty states and the District of Columbia.

For example, if a consumer in the state of Alabama purchases a new lawnmower, that purchase is broken down into its various components of production: the engineers and designers, the parts manufacturers, and the retail salesperson all receive a

portion of the revenue from that sale. Because the lawnmower was purchased within Alabama, the portion of output due the retailer will certainly be added to Alabama’s total output. If the lawnmower was designed in Michigan and manufactured in Ohio, however, output from these services would not be included in Alabama’s total output, because they were not performed within the state of Alabama, but in those of Michigan and Ohio, respectively.

Because individual state economies are not as diverse as the U.S. economy as a whole, the state-level multipliers resulting from this analysis—focused on measuring economic benefits at the state rather than national level—will be smaller than the national multipliers. However, whenever all of the services in any single transaction are performed by firms and workers in the U.S., they are accounted for in the national economic impacts.

In addition, we also adjust for net flows of retirees and their pension payments across state borders, drawing on Census data on migration patterns of older people. Retirees who live and therefore spend their income outside of their state of origin contribute to economic activity in their new state of residence.

Thus, each state’s total economic impacts consist of net in-state impacts (attributable to pension payment expenditures originating in the state) and net out-of-state impacts (attributable to pension expenditures originating from any of the other states). For more information, see the Technical Appendix.

## IV. RESULTS: STATE-LEVEL ECONOMIC IMPACT OF DB PENSION PLANS

While our model does not fully capture all of the state-level economic impact, the results show that every state gained substantial economic benefit from state and local DB pension payments.

The following series of charts and tables provide the key state-level results of the economic impact analysis. **Figure 3** maps the state-level employment and output impacts of state and local DB pensions across the country. Employment impacts are also listed by state in **Table 9**. **Table 10** lists the state-level labor income and value added impacts, while **Table 11** details the output impacts, broken out by direct, indirect, and induced effects. **Table 12** provides estimates of state/local and federal tax revenues resulting from DB pension income and expenditures for each of the states. Not surprisingly, the state of California—with the largest economy of the 50 states—showed the largest employment, output, and value added impacts: 375,572 total jobs, \$60.3 billion in output, and \$37.1 billion in value added supported by state and local pension benefit expenditures. But even in smaller states, the impacts of state and local pension benefits are substantial.

**Figures 4 and 5** present the pension expenditure multipliers and taxpayer investment factors for each state, respectively. Pension expenditure multipliers vary somewhat by state. Generally speaking, larger states and those with a diverse economic base will have larger multipliers than smaller states and those with a more homogeneous economic base. These multipliers account for the impact of pension expenditures originating both from within the state and those pension dollars that originate from another state but are spent within the state in question.

In 2012, the average state-level pension expenditure multiplier was 1.64, meaning that for every dollar paid out in pension

benefits received by a state resident, \$1.64 in total output was supported within that state.<sup>37</sup> The state with the largest pension expenditure multiplier was South Dakota, with a total output multiplier of 1.95; again, this is to say that every dollar in pension benefits paid out to South Dakota residents supports \$1.95 in total economic output in that state.

As is the case at the national level, the taxpayer investment factors for each state are much larger than the pension expenditure multipliers.

Because state and local pension plans are prefunded, only a small portion of the total pension payment in any given year is funded through taxpayer dollars. The total impact of state and local pension benefit expenditures that is attributable to the “taxpayer investment” in these plans is shown in Figure 5. In 2012, the average taxpayer investment factor was 5.85, meaning that for every dollar contributed by taxpayers in a single state, \$5.85 in total economic output was supported within that state, on average. The state with the largest taxpayer investment factor was South Dakota, at 11.77; again, this is to say that every dollar contributed by taxpayers to these pension plans supported \$11.77 in total economic output within that state.

Note that caution should be used in interpreting the taxpayer investment factor for some states. See the Technical Appendix for details. In addition, as explained previously, these state-level results are not directly comparable to those in previous *Pensionomics* studies because of technical refinements in the methodology.





## How Retirees Spend

Tish Raff

"I love my new Toyota hybrid!" says 68-year-old Marylander Tish Raff.

Tish will make monthly payments for the next four years on a new car that reduces her trips to the pump and makes her feel better about protecting the environment.

"I am retired from full-time work, but it's been a busy time. I'm trying to simplify and stay prepared for this new phase of life," says Tish.

In addition to trading in her old car at Westminster Koons Toyota, she sold her single family home last year and purchased another in an adult community. Tish does not want to worry about mowing grass and shoveling snow as she ages.

"I still have a mortgage, but I can afford a car and a house payment because I earned a pension that provides a reliable income," she explains.

There were years Tish took time out of the workforce to raise her children, but she still accumulated 26 years of service. She did not think much about retirement in her younger years, but now values her pension.

"I know my retirement income will last and won't fluctuate with

stock market ups and downs," she says.

Her pension income is all the more important because she is single. "I'm self-sufficient despite the financial obstacles facing women. We typically earn less and work fewer years, but we need more money than men in retirement because we live longer," she explains.

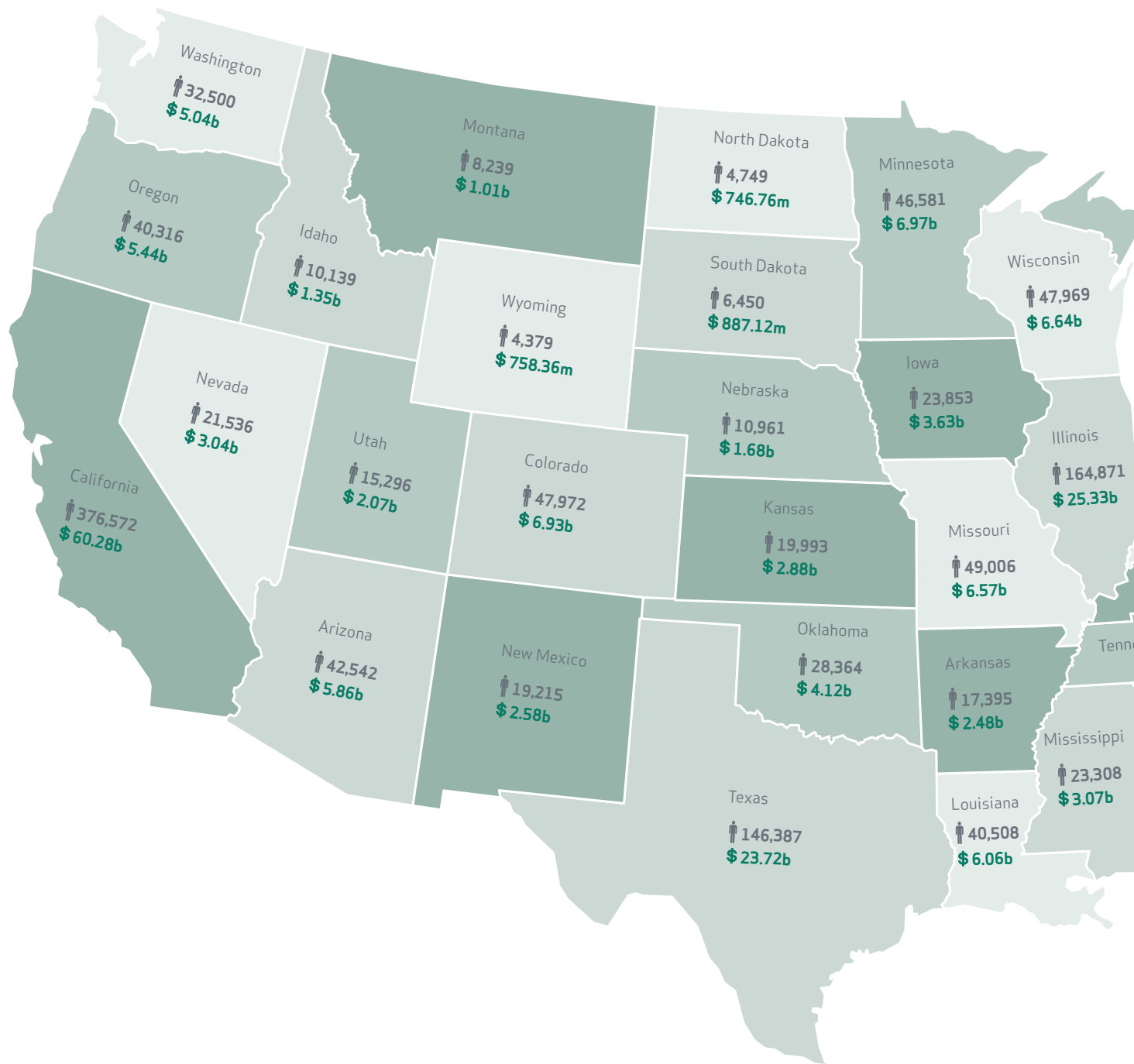
Tish now spends more time with friends and family. She enjoys lunch in local restaurants and helping her adult children juggle work and family demands. She also contributes to the college savings accounts she set up for her grandchildren.

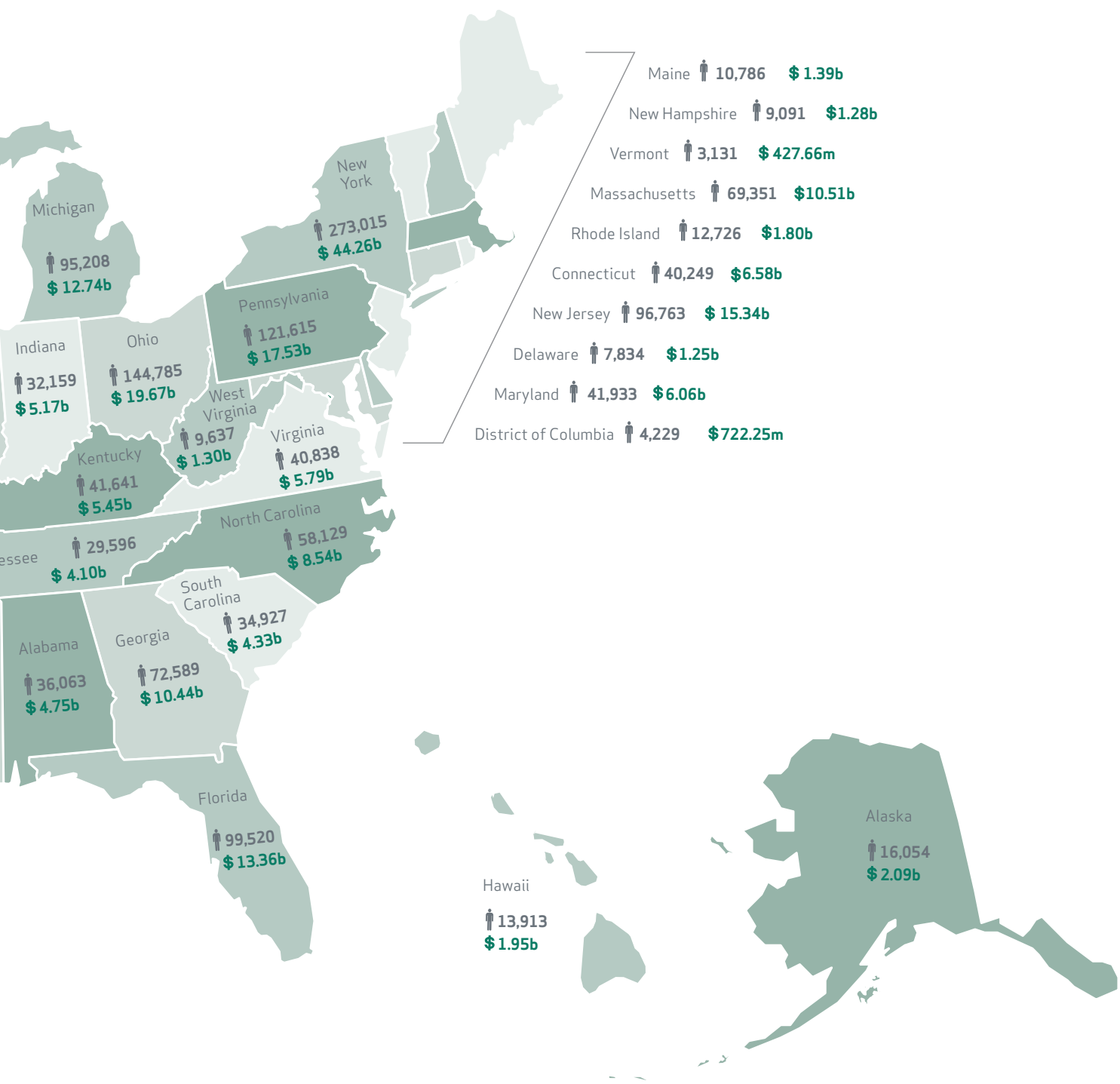
"Retirement should be a stress free time, but unfortunately that isn't the case for everyone," Tish says. She appreciates that she can safely spend money and support local businesses that create jobs. Her spending also generates revenue for the state.

"Just think about the taxes and fees I paid when I bought a car and house! Not to mention my purchases at the grocery store," she says.

"Everyone needs a pension. It's good for me. It's good for Maryland's economy," Tish says.

Figure 3: **Employment and Economic Output Impacts by State**





## Table 9. Employment Impacts by State

	<b># Jobs</b>		<b># Jobs</b>
Alabama	36,063	Montana	8,239
Alaska	16,054	Nebraska	10,961
Arizona	42,542	Nevada	21,536
Arkansas	17,395	New Hampshire	9,091
California	376,572	New Jersey	96,763
Colorado	47,972	New Mexico	19,215
Connecticut	40,249	New York	273,015
Delaware	7,834	North Carolina	58,129
DC	4,229	North Dakota	4,749
Florida	99,520	Ohio	144,785
Georgia	72,589	Oklahoma	28,364
Hawaii	13,913	Oregon	40,316
Idaho	10,139	Pennsylvania	121,615
Illinois	164,871	Rhode Island	12,726
Indiana	32,159	South Carolina	34,927
Iowa	23,853	South Dakota	6,450
Kansas	19,993	Tennessee	29,596
Kentucky	41,641	Texas	146,387
Louisiana	40,508	Utah	15,296
Maine	10,786	Vermont	3,131
Maryland	41,933	Virginia	40,838
Massachusetts	69,351	Washington	32,500
Michigan	95,208	West Virginia	9,637
Minnesota	46,581	Wisconsin	47,969
Mississippi	23,308	Wyoming	4,379
Missouri	49,006		

**Table 10. Income and Value Added Impacts by State**  
(in \$millions)

	<b>Income</b>	<b>Value Added</b>		<b>Income</b>	<b>Value Added</b>
Alabama	\$1,373.2	\$2,566.3	Montana	\$288.9	\$519.2
Alaska	\$633.0	\$1,345.6	Nebraska	\$481.8	\$856.0
Arizona	\$1,932.0	\$3,489.9	Nevada	\$983.2	\$1,861.9
Arkansas	\$678.8	\$1,283.2	New Hampshire	\$433.4	\$752.4
California	\$20,807.2	\$37,109.8	New Jersey	\$5,475.6	\$9,474.8
Colorado	\$2,390.2	\$4,175.6	New Mexico	\$762.5	\$1,460.5
Connecticut	\$2,393.5	\$4,259.4	New York	\$16,943.1	\$28,818.4
Delaware	\$381.1	\$766.0	North Carolina	\$2,480.8	\$4,874.9
DC	\$368.8	\$522.2	North Dakota	\$201.8	\$402.9
Florida	\$4,394.6	\$7,920.0	Ohio	\$6,272.4	\$11,273.0
Georgia	\$3,283.9	\$5,849.9	Oklahoma	\$1,255.3	\$2,292.3
Hawaii	\$640.6	\$1,156.0	Oregon	\$1,723.9	\$3,148.2
Idaho	\$382.7	\$682.2	Pennsylvania	\$5,845.6	\$10,290.5
Illinois	\$8,567.7	\$15,355.9	Rhode Island	\$602.8	\$1,022.1
Indiana	\$1,386.1	\$2,670.6	South Carolina	\$1,291.5	\$2,308.6
Iowa	\$993.1	\$1,868.9	South Dakota	\$260.5	\$464.7
Kansas	\$838.7	\$1,493.3	Tennessee	\$1,378.6	\$2,392.3
Kentucky	\$1,615.9	\$2,995.4	Texas	\$7,477.0	\$13,990.4
Louisiana	\$1,658.6	\$3,326.3	Utah	\$621.1	\$1,150.6
Maine	\$433.5	\$773.3	Vermont	\$126.6	\$224.8
Maryland	\$2,099.5	\$3,685.7	Virginia	\$1,994.8	\$3,663.4
Massachusetts	\$4,031.7	\$6,521.5	Washington	\$1,630.4	\$3,073.5
Michigan	\$4,017.8	\$7,158.0	West Virginia	\$380.6	\$693.9
Minnesota	\$2,234.3	\$4,046.0	Wisconsin	\$2,067.9	\$3,738.7
Mississippi	\$846.5	\$1,631.3	Wyoming	\$185.6	\$482.4
Missouri	\$2,150.2	\$3,694.5			

Figure 4: Pension Expenditure Multipliers by State

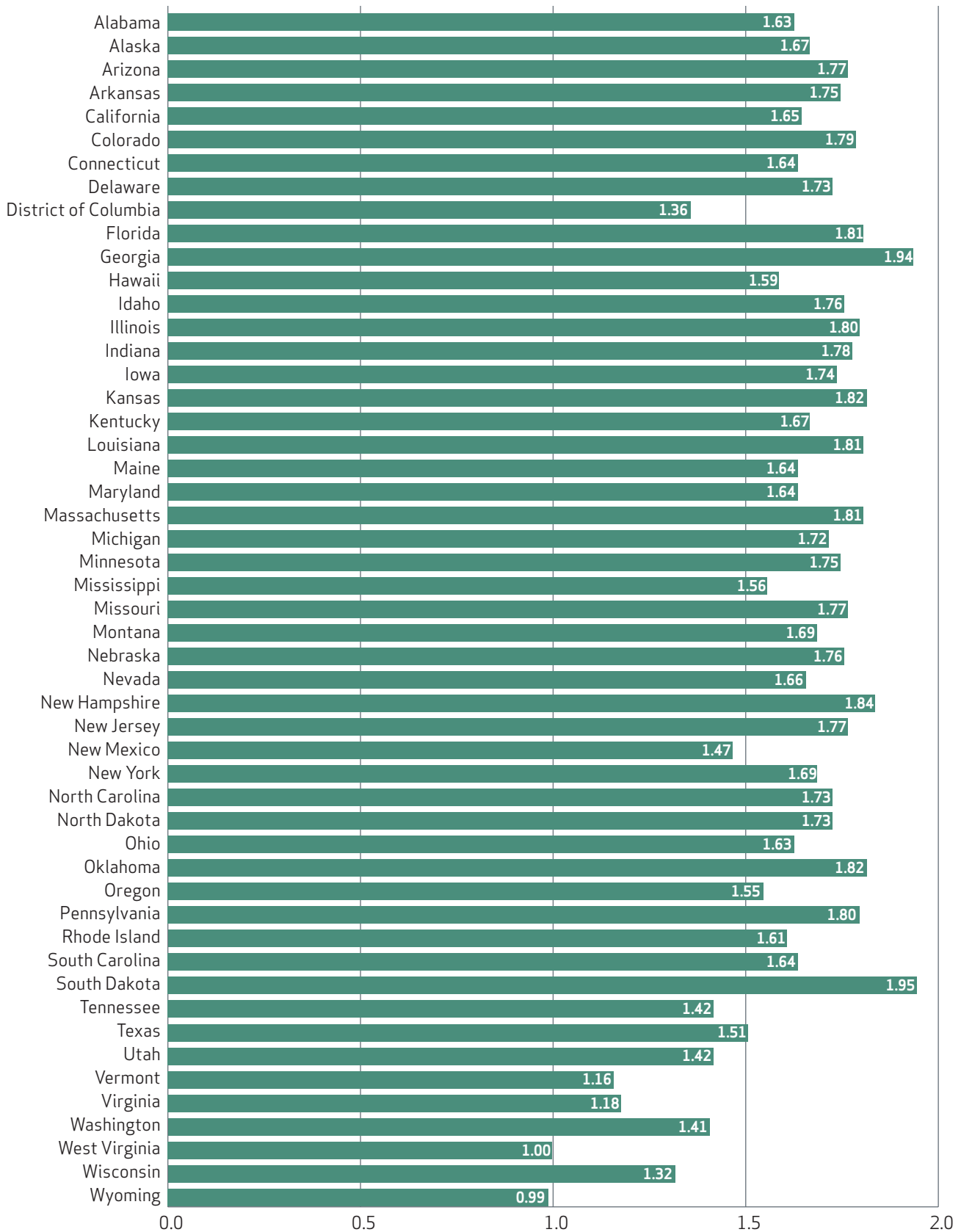


Figure 5: Taxpayer Investment Factors by State

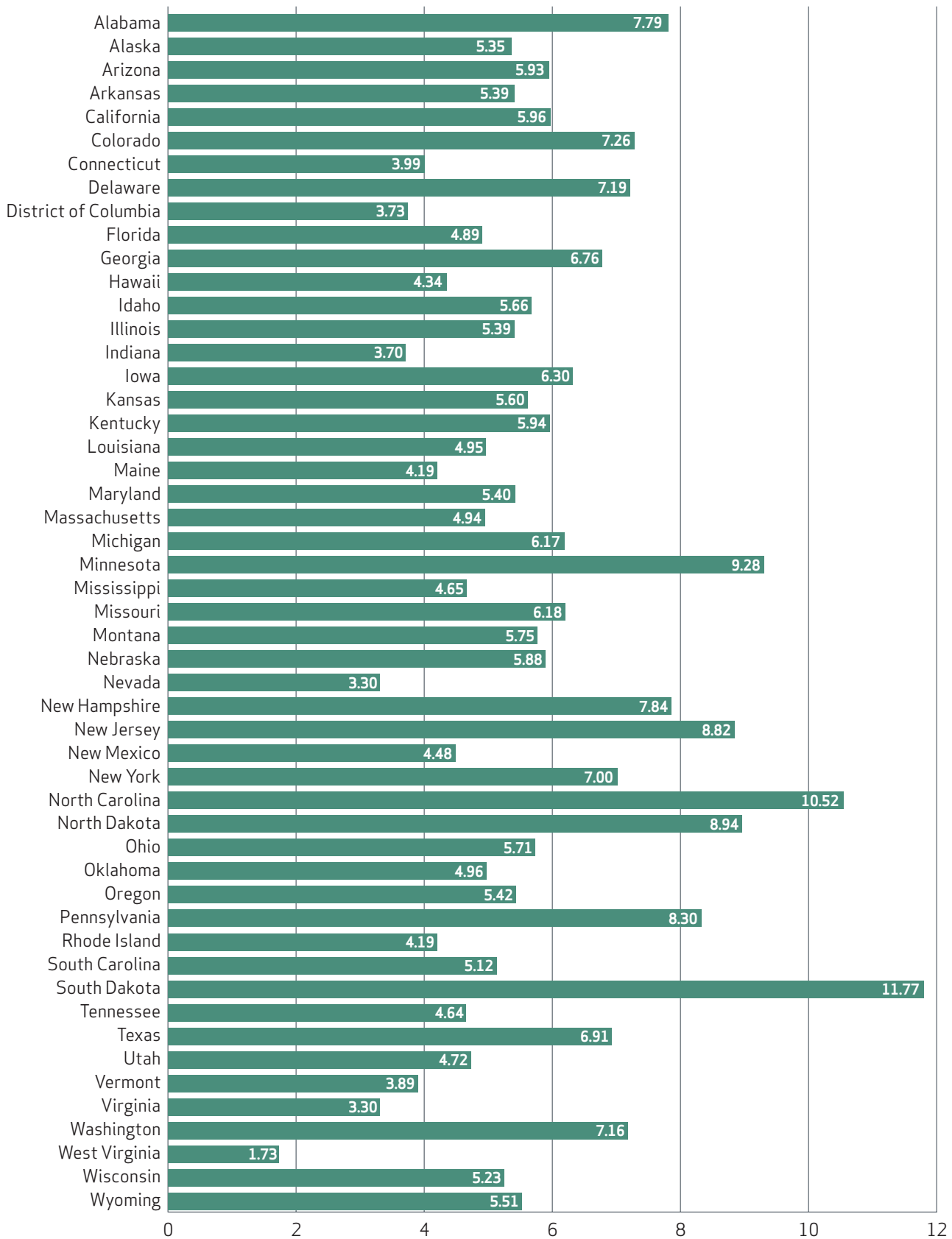


Table 11. Direct, Indirect, and Induced Output Impacts by State

Output Supported (in \$millions)					Output Supported (in \$millions)				
	Direct	Indirect	Induced	Total*		Direct	Indirect	Induced	Total*
Alabama	\$2,563.9	\$1,319.1	\$868.7	<b>\$4,751.7</b>	Montana	\$501.1	\$310.8	\$197.8	<b>\$1,009.7</b>
Alaska	\$1,067.8	\$643.6	\$375.5	<b>\$2,086.9</b>	Nebraska	\$622.3	\$690.1	\$368.8	<b>\$1,681.2</b>
Arizona	\$2,883.2	\$1,550.0	\$1,427.8	<b>\$5,861.0</b>	Nevada	\$1,616.3	\$809.7	\$615.5	<b>\$3,041.5</b>
Arkansas	\$1,159.1	\$835.0	\$481.0	<b>\$2,475.1</b>	New Hampshire	\$598.1	\$383.0	\$300.0	<b>\$1,281.1</b>
California	\$30,314.7	\$15,193.3	\$14,767.8	<b>\$60,275.8</b>	New Jersey	\$7,534.1	\$4,243.2	\$3,566.9	<b>\$15,344.2</b>
Colorado	\$3,269.4	\$1,992.8	\$1,671.3	<b>\$6,933.5</b>	New Mexico	\$1,464.9	\$655.5	\$458.0	<b>\$2,578.4</b>
Connecticut	\$3,164.8	\$1,908.7	\$1,505.1	<b>\$6,578.7</b>	New York	\$23,532.1	\$10,831.1	\$9,901.7	<b>\$44,264.9</b>
Delaware	\$553.1	\$427.8	\$268.5	<b>\$1,249.4</b>	North Carolina	\$3,685.5	\$2,958.5	\$1,891.7	<b>\$8,535.8</b>
DC	\$310.2	\$278.6	\$133.4	<b>\$722.2</b>	North Dakota	\$310.8	\$301.6	\$134.4	<b>\$746.8</b>
Florida	\$6,529.1	\$3,589.6	\$3,239.8	<b>\$13,358.4</b>	Ohio	\$10,333.3	\$4,958.2	\$4,380.3	<b>\$19,671.8</b>
Georgia	\$4,681.7	\$3,302.3	\$2,452.3	<b>\$10,436.4</b>	Oklahoma	\$1,737.3	\$1,496.1	\$890.9	<b>\$4,124.3</b>
Hawaii	\$1,106.0	\$464.3	\$381.5	<b>\$1,951.8</b>	Oregon	\$2,829.4	\$1,439.1	\$1,167.1	<b>\$5,435.6</b>
Idaho	\$609.3	\$465.2	\$276.8	<b>\$1,351.3</b>	Pennsylvania	\$8,784.0	\$4,657.9	\$4,090.7	<b>\$17,532.5</b>
Illinois	\$12,687.3	\$6,544.3	\$6,097.1	<b>\$25,328.8</b>	Rhode Island	\$951.1	\$461.3	\$392.5	<b>\$1,804.8</b>
Indiana	\$1,934.0	\$2,074.5	\$1,162.7	<b>\$5,171.1</b>	South Carolina	\$2,207.8	\$1,268.1	\$850.2	<b>\$4,326.1</b>
Iowa	\$1,485.4	\$1,381.5	\$765.1	<b>\$3,632.0</b>	South Dakota	\$410.4	\$298.7	\$178.1	<b>\$887.1</b>
Kansas	\$1,264.8	\$1,020.0	\$593.7	<b>\$2,878.4</b>	Tennessee	\$1,637.9	\$1,403.9	\$1,054.7	<b>\$4,096.4</b>
Kentucky	\$2,894.3	\$1,506.3	\$1,046.4	<b>\$5,446.9</b>	Texas	\$9,025.3	\$8,808.8	\$5,886.0	<b>\$23,720.0</b>
Louisiana	\$2,953.3	\$1,948.1	\$1,155.6	<b>\$6,056.9</b>	Utah	\$845.1	\$715.9	\$511.9	<b>\$2,073.0</b>
Maine	\$720.7	\$366.3	\$301.6	<b>\$1,388.6</b>	Vermont	\$165.7	\$164.6	\$97.4	<b>\$427.7</b>
Maryland	\$3,280.9	\$1,490.1	\$1,286.2	<b>\$6,057.1</b>	Virginia	\$2,717.1	\$1,754.5	\$1,318.4	<b>\$5,790.0</b>
Massachusetts	\$5,217.7	\$2,759.8	\$2,535.4	<b>\$10,512.8</b>	Washington	\$2,403.8	\$1,453.3	\$1,184.4	<b>\$5,041.5</b>
Michigan	\$6,569.2	\$3,342.9	\$2,823.7	<b>\$12,735.8</b>	West Virginia	\$554.9	\$484.6	\$258.7	<b>\$1,298.1</b>
Minnesota	\$3,163.1	\$2,093.4	\$1,715.2	<b>\$6,971.6</b>	Wisconsin	\$2,961.1	\$2,097.9	\$1,585.6	<b>\$6,644.6</b>
Mississippi	\$1,687.3	\$843.9	\$537.0	<b>\$3,068.1</b>	Wyoming	\$275.5	\$352.1	\$130.7	<b>\$758.4</b>
Missouri	\$3,194.0	\$1,880.5	\$1,500.2	<b>\$6,574.7</b>					

\*Totals may not add up exactly due to rounding.



**Table 12. Tax Impacts by State**  
(in \$millions)

	<b>State/ Local</b>	<b>Federal</b>	<b>Total*</b>
Alabama	\$230.4	\$328.8	<b>\$559.2</b>
Alaska	\$201.4	\$147.8	<b>\$349.2</b>
Arizona	\$374.3	\$417.4	<b>\$791.7</b>
Arkansas	\$175.6	\$160.3	<b>\$335.8</b>
California	\$5,959.9	\$4,955.4	<b>\$10,915.3</b>
Colorado	\$430.4	\$543.0	<b>\$973.5</b>
Connecticut	\$612.5	\$623.0	<b>\$1,235.5</b>
Delaware	\$70.0	\$91.3	<b>\$161.2</b>
DC	\$56.1	\$60.0	<b>\$116.1</b>
Florida	\$786.0	\$1,071.0	<b>\$1,857.1</b>
Georgia	\$514.2	\$731.9	<b>\$1,246.0</b>
Hawaii	\$117.7	\$135.9	<b>\$253.6</b>
Idaho	\$111.2	\$81.0	<b>\$192.3</b>
Illinois	\$1,573.3	\$2,061.5	<b>\$3,634.7</b>
Indiana	\$303.1	\$330.1	<b>\$633.2</b>
Iowa	\$216.7	\$230.6	<b>\$447.3</b>
Kansas	\$147.4	\$192.8	<b>\$340.1</b>
Kentucky	\$323.5	\$396.6	<b>\$720.1</b>
Louisiana	\$284.7	\$386.7	<b>\$671.4</b>
Maine	\$130.1	\$98.5	<b>\$228.7</b>
Maryland	\$384.2	\$506.1	<b>\$890.3</b>
Massachusetts	\$546.0	\$921.4	<b>\$1,467.4</b>
Michigan	\$720.7	\$953.8	<b>\$1,674.5</b>
Minnesota	\$627.4	\$539.9	<b>\$1,167.3</b>
Mississippi	\$174.2	\$204.0	<b>\$378.1</b>
Missouri	\$407.7	\$472.9	<b>\$880.6</b>

	<b>State/ Local</b>	<b>Federal</b>	<b>Total*</b>
Montana	\$76.7	\$68.8	<b>\$145.6</b>
Nebraska	\$117.5	\$105.3	<b>\$222.7</b>
Nevada	\$161.0	\$217.8	<b>\$378.8</b>
New Hampshire	\$60.6	\$102.8	<b>\$163.4</b>
New Jersey	\$981.0	\$1,375.6	<b>\$2,356.6</b>
New Mexico	\$244.1	\$179.9	<b>\$424.1</b>
New York	\$3,459.9	\$3,963.8	<b>\$7,423.7</b>
North Carolina	\$603.3	\$605.2	<b>\$1,208.5</b>
North Dakota	\$43.3	\$49.4	<b>\$92.7</b>
Ohio	\$1,536.2	\$1,435.9	<b>\$2,972.0</b>
Oklahoma	\$243.8	\$284.5	<b>\$528.2</b>
Oregon	\$525.4	\$409.3	<b>\$934.7</b>
Pennsylvania	\$946.4	\$1,396.3	<b>\$2,342.8</b>
Rhode Island	\$174.6	\$139.8	<b>\$314.4</b>
South Carolina	\$289.1	\$296.3	<b>\$585.4</b>
South Dakota	\$37.4	\$57.8	<b>\$95.2</b>
Tennessee	\$195.2	\$305.5	<b>\$500.8</b>
Texas	\$1,194.6	\$1,766.8	<b>\$2,961.3</b>
Utah	\$174.9	\$142.8	<b>\$317.6</b>
Vermont	\$39.9	\$29.8	<b>\$69.7</b>
Virginia	\$422.6	\$504.5	<b>\$927.1</b>
Washington	\$300.3	\$420.1	<b>\$720.4</b>
West Virginia	\$133.0	\$92.1	<b>\$225.1</b>
Wisconsin	\$649.2	\$492.0	<b>\$1,141.2</b>
Wyoming	\$59.6	\$59.9	<b>\$119.5</b>

\*Totals may not add up exactly due to rounding.

## CONCLUSION

DB pension plans provide a critical source of reliable income for 24.2 million Americans. These plans are a cost effective way to provide secure lifetime income for retired Americans and their beneficiaries after a lifetime of work. Moreover, DB pension plans generate economic benefits that reach well beyond those who earned benefits during their working years.

Because pensions supply secure income to retirees, pensions provide local economies with stable sources of revenue. Retirees who spend their paychecks regularly in their local economies—especially during tough economic times—provide vital revenues to local businesses and income to local workers.

These economic gains are considerable. Nationwide, over \$943 billion in total economic output resulted from DB pension expenditures in 2012. DB expenditures supported 6.2 million American jobs that paid \$306.9 billion in income in that year.

Benefits paid by DB pensions supported \$135.1 billion in tax revenue at the local, state, and federal levels.

In supplying a stable source of income to retirees, DB pension plans support the national economy, as well as local economies throughout the country, with jobs, incomes, and tax revenue. Pension benefits play an important role in providing a stable, reliable source of income regardless of economic climate—not just for retired Americans, but also for the local economies in which their retirement checks are spent.

## DB Pension Data

State and local pension benefit payments were taken from the U.S. Census Bureau's Annual Survey of Public Pensions, which reports on state and local government-sponsored pension plans in the United States. The survey provides data on revenues, expenditures, financial assets, and membership in public employee retirement systems.<sup>38</sup> The Census Bureau aggregates plan level data up to the state-level, and these state-level estimates are based on a representative sample of retirement systems throughout the country, weighted for accuracy. We use data for fiscal year 2012, as that was the most recent data available.

Federal pension data used in this study comes from the U.S. Office of Personnel Management.<sup>39</sup> Data on private pension benefits comes from the U.S. Census Bureau and U.S. Bureau of Labor Statistics' Current Population Survey Annual Social and Economic Supplement (CPS ASEC), which reports sources of household income, including pension and survivor income.<sup>40</sup>

## Migration

Upon retirement, not all workers continue to reside in their home states. When a pension beneficiary moves out of state, the individual takes the pension payments, spending those pension checks in the new state of residence, rather than in the state where the pension payment originated. Since our state-level analysis requires information on where pension benefits are spent, we need to account for the movement of retirees from one state to another. To estimate the net effects of retiree movement across state borders, we use data from the 2012 American Community Survey, which tabulates current state of residence and current residence one year before, by age.<sup>41</sup> From this, we are able to calculate the recent net migration patterns of people aged 65 and older. We assume that migration patterns for state and local government retirees mirror those of all other older Americans.

## Disposable Income and Taxation

Before calculating the economic impacts of pension benefit expenditures, we account for income taxes that are paid out of pension benefit payments. By doing so, we are able to utilize IMPLAN's institution spending pattern feature, which estimates household spending patterns by income class, and assumes that every dollar entered into the model is spent.

Disposable income is calculated by subtracting income taxes from gross pension payments. To estimate federal income taxes due from state and local pension income, we use data from the Congressional Budget Office on effective federal income tax rates for elderly households in the United States by income quintiles.<sup>42</sup> Effective tax rates are different from marginal tax rates in that effective tax rates account for tax deductions, credits, or other alterations that may change the total amount of the tax that individuals actually pay. This is useful to our purposes, because, since we are using aggregated sample data, we cannot assess actual individuals' federal tax liabilities. The effective tax rate allows us to more accurately estimate the taxes that pension beneficiaries actually pay to the federal government.

Due to lack of current data, we are not able to use effective tax rates for state income taxes on the elderly as were used in *Pensionomics 2012*. Instead, we begin with average marginal tax rates on pension income from the National Bureau of Economic Research, based on their TaxSIM model.<sup>43</sup> We also use information from the National Conference of State Legislatures to account for any public pension exclusions a state may provide.<sup>44</sup> State income tax exclusions are important to consider, because many states offer full or partial income tax exclusions for pension benefits. About half the states either do not subject pension income to income tax, or offer sizeable tax breaks for such income. Because average marginal tax rates are higher than average effective tax rates, for the remaining states with small exclusions or no advantageous tax treatment, our calculations likely overestimate state income tax receipts, at the same time that they underestimate net pension income and resulting economic benefit.

Estimating taxes paid by pensioners requires assuming that beneficiaries are taxed by the state of residence, not the state of the pension's origin. This assumption is consistent with the treatment under federal law that was changed so that after 1995 states' rights to tax retirement income generated from work in the state by individuals who are no longer residents was eliminated for DB and other qualified retirement plans.<sup>45</sup> For example, a retiree moving from New York to Arizona would pay Arizona income taxes on her pension benefit, not New York taxes.

## IMPLAN Modeling

This study uses IMPLAN, an input-output modeling software and data package, to estimate the economic impacts of benefits paid by DB pension plans. IMPLAN was first developed in the 1970s as a part of a USDA Forest Service project to analyze the economic effects of local land management projects such as timber, mining, and recreation activities. Since that time, IMPLAN has been used by industry and government analysts throughout the country to assess economic impacts of highly varied local community development projects. These studies include many recent economic impact studies of pension benefit payments. Because of differences in modeling and the data used, the results of our study may not be comparable with these other analyses. Thus, the reader should avoid drawing conclusions based on comparisons between our results and those of other studies.

IMPLAN is an input-output model that uses a matrix to represent the economy of a region in order to estimate the effect of events occurring in a single industry or institution on all other industries, as well as consumers, government, and foreign suppliers to the economy. IMPLAN uses a Social Accounting Matrix (SAM), which captures all the industry and institution transactions in the local area; subsections of a SAM describe various structures and functions of a local economy. The SAM describes a local economy in terms of the flow of dollars from purchasers to producers within a region, while also accounting for non-industrial transactions such as payment of taxes by businesses and households. This offers a better portrayal of the household income effect portion of local economic events than other models.

Between when NIRS' original *Pensionomics* study was published in 2009 and the release of *Pensionomics 2012*,

IMPLAN underwent significant modeling changes. Version 2, used in the original study, used an Econometric Regional Purchase Coefficient (RPC) method. The more recent Version 3, utilized in this study and in *Pensionomics 2012*, uses a trade flow model. Due to its internal consistency and by accounting for spatial variables like the proximity and size of alternative markets, the trade flow model is presumed to be superior to econometric methods for estimating regional RPCs.<sup>46</sup> Internet sales, for example, are given a lower impedance in the trade flows model than in the econometric RPC model, especially compared to the other retail sectors, meaning that it is more likely that such e-commerce will be imported. Thus, interstate commerce leakages in the trade flows model are likely to be higher than in the previous version. Due to these changes, results of the current study are not directly comparable to those of the 2009 *Pensionomics* study, and the reader should avoid drawing conclusions based on such comparisons.

National results in this study are generally comparable to the results in the updated edition of *Pensionomics 2012*. However, state-level results are not comparable due to technical refinements in modeling technique, described later in this section.

We used national and state by state IMPLAN data for 2012, as this corresponded with the Census data on public pension payments, for which 2012 was the most recently available. For this study, each state's aggregated, in-state, disposable pension payments are entered into IMPLAN as direct payments to households. IMPLAN estimates household spending patterns by income class. The household income range used is based on the 2012 median household income among pension-receiving households age 65 and older, taken from the 2013 CPS ASEC.<sup>47</sup>

Benefits that migrate out of state are assumed to be spent in the receiving state. Therefore, each state's economic impact includes out of state benefit payments in addition to benefits originating from pension systems in the state. Pension benefits, net of migration, are calculated based on the migration assumptions described above. Then estimated income taxes are subtracted to yield net after-tax pension payments. These net payments are then entered into the IMPLAN model for that state.

Not all the economic benefits stay in the same state in which pension dollars are originally spent. One state’s “leakage” is another state’s inflow, and since our analysis is concerned with measuring the economic impact of state and local pension benefits, regardless of where they were originally spent, we also need to account for the economic impacts of these benefits across state lines. As IMPLAN Version 3 utilizes a trade flow model to estimate the SAM, we are able to account for the economic effects flowing out of one state and into to another by utilizing the Multi-Regional Input-Output Analysis (MRIO) function in IMPLAN. For example, when Alabama residents spend their pension checks, some of the economic benefit may leak to Alaska through interstate commerce, and an MRIO analysis linking Alaska to Alabama captures this leakage to some extent. Additionally, the resulting economic activity in Alaska may spill over or leak into California, and so and so forth. Thus, to the extent that we can link several states at the same time, we are able to capture more of the resulting economic impacts that flow across states.

However, the ability to capture leakage in IMPLAN through MRIO has technical limitations because the program cannot run a single model that analyzes the impact of one state on all the other states simultaneously. Rather, the number of states that can be linked for such analysis in any single instance is technically limited by the software and by computing power. This means that the states need to be divided among a number of batches comprising subnational groups, and that, in the analysis of economic ripple effects caused by pension expenditures in any single state, the resulting flow of economic impact across this groups is lost. For this study, due to improved computing power, we were able to link several more states together at the same time than was possible for *Pensionomics 2012*. (States were grouped into large economic regions for the purposes of MRIO analysis, but not aggregated, so that results could be identified for each and every state.) This allowed us to capture more of the economic impact. Consequently, this study shows higher state-level multipliers on average, and a narrower gap between the national multiplier and the state-level multipliers, compared to the previous study.

## Gross Economic Impacts

This study measures the gross economic impacts of pension benefit expenditures only, rather than the net economic impacts.

Pension payments are a form of deferred compensation, meaning that employees and employers contribute to the pension trust over the course of an employee’s career as a portion of the employee’s total compensation. Had that employee received that compensation in another form—for example, a slight increase in gross pay each month—s/he would have seen higher disposable income, and presumably would have spent a portion of that income in the local economy at that time. Accurately accounting for the net economic impacts of public pensions would require a dynamic model and data that spans several decades. Because of data limitations, this is not possible.

Although one might be tempted to simply deduct from a single year’s gross benefit payments the total employee and employer contributions in that year to capture a net effect, such a measure will not be accurate. First, the contributions for any given year for active employees have no bearing on the benefits paid out in that year to retirees. Due to the nature of prefunded pension systems discussed earlier, older, more mature pension systems could likely be construed as having a larger economic impact than younger, less mature systems, simply because the older system will generally pay out more benefits per current worker. Yet this interpretation would be highly inaccurate, since the whole point of prefunding is that current workers do not pay the benefits of retirees, but pay into the system during the course of their career for their own retirement. Due to these limitations and possible misinterpretations, the analysis we present here assesses gross economic impacts, rather than net impacts.

## Tax Revenue

To calculate total tax revenue attributable to state and local pension payments, income taxes paid by beneficiaries on benefit payments are added to taxes paid in all subsequent rounds of spending. For the former, the federal and state taxes are calculated as described above. For the latter, IMPLAN calculates all corporate, personal income, and business taxes that are attributable to each spending round: direct, indirect, and induced expenditures. Total tax revenue is the sum of these two figures, calculated for both in state and out of state benefits.

## Multipliers

Multipliers are ratios that relate the overall economic effect to a single unit of any initial event. An output multiplier, for

example, displays the total output generated for every dollar that is initially spent in the economy. We calculate a pension expenditure multiplier, which describes the impact on total output for each dollar of pension benefit. For example, a pension expenditure multiplier of 2.2 would mean that for every \$1 paid out in a pension benefit, \$2.20 of total economic output is supported. We calculated pension expenditure multipliers at the national level and for each of the states.

Pension expenditure multipliers are calculated by dividing the total output supported by retiree expenditures by total pension payments made in that year. (For the state-level multipliers, the denominator includes pension payments to state residents paid by pension systems within the state as well as outside of the state.)

Readers should note the following caveats when interpreting state-level pension expenditure multiplier results. First, because of the current technical limits of MRIO analysis in IMPLAN, the share of leakage captured likely varies somewhat across states. Furthermore, the method we used to calculate the state-level economic multipliers is conservative in two ways. On the one hand, for states that sent out more economic benefit to other states than they received from pension spending in other states, we used the lower in-state economic impact in our calculations. This results in a state-level multiplier that is smaller than the multiplier that results from counting the full impact of that state's pension expenditures on the national economy. On the other hand, for states that received more economic benefit from pension spending in other states than they sent out, we excluded the surplus economic benefit from the multiplier calculation. Thus, the state-level multipliers published in this study are generally conservative.

We also calculate “taxpayer investment factors” at the national and state levels. This measurement is designed to capture a sense of “return on investment” for each dollar contributed in taxpayer contributions to state and local plans, following the methodology developed by Fountain and Waste.<sup>48</sup> First, we proxy the proportion of benefits paid out in 2012 that were attributable to taxpayer contributions. We do this by calculating (both nationally and for each state) the proportion of total state and local pension plan revenues that are attributable to taxpayer contributions over the period 1993 through 2012. We then multiply this percentage by the benefits paid by state and local pension plans (again at the national or state level) in 2012. This becomes the denominator for our taxpayer contribution factor. The numerator is the total output supported by retiree expenditures in 2012. Put another way, the taxpayer investment factor is the benefit multiplier divided by the taxpayer contribution percentage.

Caution should be used in interpreting the taxpayer investment factor for some states, given the way the Census Bureau reports taxpayer and employee contributions. Because the Census Bureau data reflects the taxable status of contributions only, but not the pre-tax salary reduction cost-sharing methods used in some states (Nevada, for example), employee contributions may be reported as taxpayer contributions. This will tend to overstate the proportion of pension benefits that are attributable to taxpayer contributions and understate the taxpayer investment factors we report.

Alternatively, to the extent that any particular pension fund has not received its full Annual Required Contribution between 1993 and 2012, the proportion of pension fund receipts attributable to the employer contribution may be understated. This will tend to understate the proportion of pension benefits attributable to taxpayer contributions and overstate the taxpayer investment factors we report.

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Through our activities, NIRS seeks to encourage the development of public policies that enhance retirement security in America. Our vision is one of a retirement system that simultaneously meets the needs of employers, employees, and the public interest. That is, one where:

- employers can offer affordable, high quality retirement benefits that help them achieve their human resources goals;
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## Approach

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- Education programs that disseminate our research findings broadly. NIRS disseminates its research findings to the public, policy makers, and the media by distributing reports, conducting briefings, and participating in conferences and other public forums.
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