



**IPPFA**  
PREPARE PROTECT EDUCATE INFORM

# **2017 MidAmerican Pension Conference**

St. Louis Union Station Hotel  
1820 Market St.  
St. Louis, MO 63103

## **EXHIBITOR PROSPECTUS**

- **Exhibitor Tentative Schedule Information**
  - **FAQ's, Details, and Fine Print**
  - **Exhibitor Information**

# WELCOME EVERYONE

This training conference is geared to an audience of pension trustees and association and corporate executives dealing with public pensions.

Trustee education has always been the focus of past IPPFA conferences and seminars. To provide our members with the best possible education, we have once again assembled an informative program of extraordinary talent from both across Illinois and the nation.

The MidAmerican Pension Conference presents valuable information and as a Corporate Member, you don't want to miss the opportunity to network with trustees and other professionals. Personal contact with pension trustees, decision makers, and other staff will provide knowledge and the opportunity to expand your contact list.

As a business service provider, you have the opportunity to reestablish relationships and create new ones with the attendees.

## IPPFA MIDAMERICAN PENSION CONFERENCE

October 3-6, 2017

### Tentative Schedule of Events

#### Tuesday, October 3rd

8:30—9:30am.....Golf Registration\*  
10:00am.....Golf Shotgun Start  
1:00—4:45pm.....Early Conference Registration  
2:00—5:30pm.....Booth Set-Up  
5:30—7:30pm.....Hospitality Event\*

#### Wednesday, October 4th

6:00—7:00am.....Booth Set-Up  
7:00am.....Registration Opens  
7:00am—12pm.....Vendors Exhibit  
12—1:10pm.....Lunch\*  
1:00—5:00pm.....Vendor Exhibit

#### Thursday, October 5th

7:00am—12pm.....Vendors Exhibit  
7:00am.....Registration Opens  
12—1:05pm.....Lunch\*  
2:00pm.....Vendors Booth Dismantle

#### Friday, October 6th

8:00—11:15am.....General Sessions/Conference Ends

\*Sponsorships Available

# IPPFA MIDAMERICAN PENSION CONFERENCE

## FAQ's

### **What is the cost?**

For IPPFA Corporate Sponsor and Affiliate Members, the registration fee begins at \$375.00 per person. However, please note that the registration fee increases over time—see our online registration website for details.

For Non-Corporate Members, the registration fee is set at \$2,995.00 per person.

### **What is included with a booth?**

Along with the booth, you will receive:

- one 6' x 30" skirted table
- one wastebasket
- admittance to the reception, luncheon, and exhibit hall

### **What additional opportunities are there for exhibitors to showcase their company?**

Exhibitors are welcome to sponsor lunches, continental breakfasts, and refreshment breaks. They may also participate in exhibitor prize giveaways\*, and gain access to both pre-show and post-show attendee lists.

\*Exhibitors will be responsible for mailing out giveaways if the winning attendee has left the conference.

### **Are non-exhibiting suppliers permitted on the exhibit floor?**

No.

# PLEASE READ CAREFULLY

## How to apply:

- 1) Each IPPFA Corporate Member **MUST** be registered and pay the conference registration fee. Booth space is supplied at no additional charge.
- 2) If you are sharing a booth, please submit one form per booth space with all registration payments.
- 3) Payment in full for registration and booth space requests must accompany each registration. Checks will be deposited as they are received, and credit cards will be processed automatically online.

**Note:** payment acceptance does not guarantee placement in the exhibition. In the event of no booth placement, all monies will be returned promptly. Check requisitions or purchase orders are not accepted. Companies will not be assigned booth space until payment is received.

- 4) Booth Registration deadline is September 4, 2017 by 4:00pm. No telephone requests will be accepted.
- 5) Read all Rules and Regulations for clarification of terms, conditions, and booth assignment procedures.

Make sure your registration is submitted via [www.ippfa.org](http://www.ippfa.org).

To pay by **check**, register online and mail your check to:

IPPFA  
2587 Millennium Dr., Unit C  
Elgin, IL 60124

To pay by **credit card**, complete the transaction online and keep a copy of the application for your records.

**Remember:** registrations received without payment will not be considered for booth assignment until payment is received through the IPPFA either by check or by credit card.

## Exhibit Space Assignment Procedure

- 1) The IPPFA reserves the right to assign and reassign space as it deems necessary or appropriate in the best interest of the IPPFA.
- 2) The IPPFA shall allocate a percentage of available booths for business services (non-hospitality) vendors.

All matters and questions not covered by the Agreement of General Information, Rules and Regulations are subject to the decision of the IPPFA. These Rules and regulations governing the exhibits under the auspices of the IPPFA are part of the application for space.

# THE FINE PRINT

## Purpose

The exhibit program is for educational and informational purposes. Sales may not be made nor orders consummated at the exhibit program.

## Admission

The IPPFA shall have sole control over all admission policies at all times. Non-exhibiting suppliers or vendors of goods and services will be prohibited from entering the exhibit hall. Badges must be worn at all times. Exhibitors are asked to notify an IPPFA staff member of any suspicious behavior or unauthorized activity during the exhibition.

## Non-Exhibiting Suppliers in the Exhibit Hall

Any exhibiting company found with more than four representatives in the exhibit hall will be fined. Multiple offenses would result in the exhibiting company's ineligibility to exhibit in future years. No children and/or animals are permitted in the booths or on the show floor.

## Booth Decorating and Use of Space

The IPPFA booth space is 6' wide. Displays built for wider back walls cannot be squeezed or tilted to fit; such displays MAY NOT BE USED. Portable, pop-up, or tabletop displays are strongly encouraged, e.g. "instant," "Skyline," etc. displays.

## No Constructed Displays Are Allowed

Special arrangements have been made to allow exhibitors to carry in their own displays. Exhibitors shall arrange their exhibits so that they do not obstruct other exhibits. Aisles must be kept clear, to this end; exhibits should be arranged so that booth representatives will be inside of space assigned. All material used for decoration, e.g. paper, cardboard, cloth etc. shall be flame-retardant. Safety and fire exits and equipment must be left accessible and in full view at all times.

## Exhibit Booth Decorator and Shipping

If you require additional furnishings, electrical needs, telephone, floral arrangements, Internet connections and/or audiovisual needs, they may be ordered through the hotel/conference center.

## Food and Beverage

Exhibitors may generally dispense food (e.g. candy, cookies, treats, and gifts) from their booths. No beverages may be dispensed from booths; only unopened bottles may be distributed.

## Noise

Public address, sound producing or amplifying devices that project sound beyond the exhibitor's space are prohibited.

## Installation/Removal of Exhibits

Exhibitors have move-in and move-out times. Failure to install or remove an exhibit in the allowed time will afford the IPPFA the right to remove and place in a warehouse, subject to the exhibitor's disposition, with all charges to follow at no liability to the IPPFA. **ALL** exhibits **must** be set up on Tuesday, October 3rd between 2:00pm and 5:30pm, and between 6:00am and 7:00am on Wednesday, October 4th. **ALL** exhibits **must** remain intact until 2:00pm Thursday, October 5th.

**EXHIBITORS WILL BE REQUIRED TO CLEAR THE SHOW FLOOR AT 5:00PM ON WEDNESDAY, OCTOBER 4TH FOR THAT DAY ONLY, AND AFTER 2:00PM FOR MOVE OUT DAY ON THURSDAY, OCTOBER 5TH. ABSOLUTELY NO EXCEPTIONS WILL BE ALLOWED.**

# INSPECTION OF EXHIBITS

## ALL EXHIBITS MUST BE READY FOR INSPECTION BY 7:00AM ON WEDNESDAY, OCTOBER 4TH.

Exhibitors will be allowed early entry to the show floor on Tuesday, October 3rd from 2:00pm until 5:30pm. The exhibit hall will open at 6:00am on Wednesday, October 4th for a **one hour only** set-up.

**No exhibitor will be allowed to set-up their display after 7:00am, Wednesday, October 4th.**

### Security

Insurance of booth contents and personnel is recommended. The IPPFA does not insure exhibitor property or personnel. Beyond this, the IPPFA, the show facility, their respective officers, directors and employees or agents shall not be responsible for the safety or protection of the property or of the exhibitor, its employees and/or agents from any cause.

### Hold Harmless, Liability, and Insurance

The exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of injury or damage to exhibitor's displays, equipment, and other property brought upon the premises of the exhibit hall. Exhibitor shall defend, indemnify, and hold harmless the IPPFA of Elgin, IL, the St. Louis Union Station, their respective directors, officers, agents and employees from losses, damages, and claims inside or outside the exhibit hall that may arise as a result of actions of the exhibitor, its employees, or agents. The IPPFA of Elgin, IL, the St. Louis Union Station, or their respective directors, officer's agents, or guests shall not be liable to exhibitor, its employees, or agents for any damages, loss, or injury from fire, electricity, water, storm, riot, smoke, theft, accident, or any other cause. The exhibitor agrees to provide insurance coverage for personal injury and property damage liability covering the exhibitor and his property in such amount as the exhibition facility requires. The IPPFA of Elgin, IL and the St. Louis Union Station shall each be named as an additional insured on all of exhibitor's policies of insurance. A copy of the insurance requirements will be included. Insurance protection against fire, theft, or damage to the exhibitor's materials must be carried at the exhibitor's expense.

### Restrictions

The IPPFA reserves the right to prohibit or require the removal of any display or exhibit, or any part of an exhibit, which it deems not suitable or in accordance with these regulations or in accordance with acceptable professional ethics or prohibits for other reasons deemed necessary or appropriate by the IPPFA. All exhibits shall conform in all respects to applicable safety, health, and fire codes, plus rules of the St. Louis Union Station.

### Responsibilities

The IPPFA shall assume no responsibility nor shall exhibitor look to the IPPFA for any losses, direct or indirect, which may occur as a result from any act or omission, whether intentional or negligent, on the part of the IPPFA, its officers, employees, and agents, which may result from any activities.

### Cancellation/Failure to Occupy Space

A charge of \$25.00 applies to any cancellation prior to September 18, 2017. Cancellations must be received in writing as we are unable to honor any phone cancellations.

# EXHIBITOR INFORMATION

## Location

The 2017 IPPFA MidAmerican Pension Conference will be held at the St. Louis Union Station in St. Louis, MO.

## Exhibit Fees

There is no additional fee to exhibit, although you will be responsible for paying the conference registration fee. The early-bird conference fee is \$375 per person, but please be aware that the registration fee increases over time. All payments must be received in full before the conference. No telephone reservations will be accepted. Space is assigned on a first come, first paid basis. The IPPFA Member must register online for both the conference and their booth.

## Booth Sharing

Companies are welcome to share exhibit space. If you would like to have more than one firm, property, or corporation represented, a booth sharing fee will not be assessed (registration fees will still apply).

## Booth Assignment

Exhibit space is assigned based on first come, first paid basis. The IPPFA does reserve the right to make assignments or reassign exhibit space as necessary.

## Block Groupings

Groups of related exhibitors may request to be placed together. All parties interested in being placed within a block **must submit the request in writing** to [special-events@ippfa.org](mailto:special-events@ippfa.org). Every effort will be made to place groupings in booth space preferences, however, the IPPFA reserves the right to make assignments or reassignments as necessary for the benefit of the conference.

## Conference Registration

Conference registration is required for everyone who attends the conference. Upon registering at the conference, name badges will be provided—all exhibitors will be required to wear them. Badges are non-transferable.

## Installation and Dismantling

Installation of exhibit booths can be done on either Tuesday, October 3rd from 2:00pm to 5:30pm, and/or Wednesday, October 4th from 6:00am to 7:00am. All exhibits must be ready for inspection by **7:00am** on **Wednesday, October 4th**.

Dismantling of booths can begin after the exhibit hall has been officially closed (**2:00pm** on **Thursday, October 5th**). All exhibits must be dismantled or have arrangements made for dismantlement no later than 5:00pm. All materials and displays not dismantled or arranged for dismantlement will be discarded. Early dismantlement will result in a penalty for the 8' space selection.

## Exhibit Booth Needs/Shipping

If you require additional furnishings, electrical needs, telephone, floral arrangements, internet connections and/or audiovisual needs, these items may be ordered through the hotel/conference center. Please contact the hotel for pricing information at (314) 231-1234.