



# 2019 BENEFITS OF CORPORATE MEMBERSHIP

# CONTENTS

|  |    |
|--|----|
| FOREWARD.....                          | 03 |
| ABOUT THE IPPFA .....                  | 04 |
| EVENTS                                 |    |
| MIDAMERICAN PENSION CONFERENCE .....   | 05 |
| IPPFA ILLINOIS PENSION CONFERENCE..... | 10 |
| ADDITIONAL EVENTS .....                | 14 |
| PRINT .....                            | 15 |
| CONTACT US .....                       | 16 |

# FOREWARD



I would like to thank our corporate members for all the support you give the IPPFA. The essential work we do on behalf on pension funds could not happen without you.

In addition to our policy work, we have a busy year-round schedule of events and publications. These are all designed to promote debate, to share experiences and to give essential insights into the key challenges around the fast-changing pension landscape. They also provide essential platforms for fund members to view the latest products and services in the market and offer you a diverse range of opportunities to showcase your brand to key decision makers.

This packet gives details of the wide range of opportunities available. The sponsorship, exhibition and advertising opportunities are flexible and if you are interested in more than one area we are happy to discuss them with you.

I hope you find the information you need in the following pages, but please feel free to contact me or the IPPFA team to discuss anything further.

I look forward to working with you over the coming months.

A handwritten signature in black ink that reads "James M. McNamee". The signature is written in a cursive, slightly slanted style.

James M. McNamee  
President, IPPFA

T: 630.784.0406 ext. 201 | E: jim.mcnamee@ippfa.org

# ABOUT THE IPPFA

Prepare, Protect, Educate, Inform

The IPPFA (Illinois Public Pension Fund Association) was founded in 1985 as a not-for-profit umbrella organization representing police and fire defined benefit retirement funds in the State of Illinois. The original goals of the association were to educate pension fund trustees, provide legal advice and propose and support legislation that is beneficial to Illinois Pension Funds. Today these goals remain unchanged.

Until this association was formed, there had been no formal organization set up statewide to address the needs and concerns for the police or fire retirement funds and their trustees.

This association publishes a monthly newsletter, maintains an active website and in conjunction with Northern Illinois University, has offered the Certified Pension Trustee Program since 1999.

IPPFA maintains active memberships and reciprocal agreements with state and national organizations that have similar goals and objectives.

The IPPFA services member needs by: holding educational seminars, producing trustee and investment handbooks and making referrals for professional services as required.





# MidAmerican Pension Conference

October 1 - 4, 2019

Grand Geneva Resort · Lake Geneva, WI



# 2019 MidAmerican Pension Conference

## Grand Geneva Resort · Lake Geneva, WI

### October 1-4

For 30 years, the IPPFA has offered Public Pension Trustees the best and latest in trustee training. Our MidAmerican conference offers sessions in Ethics, Investment Procedures, Fiduciary Responsibilities, Legal and Legislative Updates and much, much more and all with nationally renowned speakers.

The MidAmerican Pension Conference joins together over 1,000 pension trustees from all over the Midwest comprising of mainly Police and Fire pension trustees.

The IPPFA MidAmerican Pension Conference give exhibitors and sponsors a unique opportunity to showcase their products and services to these trustees.

The event has been carefully designed to maximize opportunities for organizations to promote their brand. Trustees typically stay for three days, allowing maximum time for networking and entertainment both informally and at several planned functions. At the venue itself, refreshments are available from the exhibition hall, driving high foot traffic in and around the exhibition stands.

## KEY OPPORTUNITIES

### MAKE YOUR BRAND VISIBLE

- Delegate Name Badge Sponsor - \$4,000
- Entertainment Sponsor - \$2,500
- Breakfast/Lunch Sponsor:
  - Breakfast - \$2,000 - \$2,500
  - Lunch - \$3,500

### NETWORK AND CELEBRATE

- Welcome Reception Sponsor - \$10,000
- Networking Cocktail Hour - \$2,000

## 2018 IN NUMBERS

# 1072

attendees

---

# 312

funds represented

## EXHIBITION AND SPONSORSHIP OPPORTUNITIES

### EXHIBITION BENEFITS:

- Complimentary booth included, if requested\*
- Up to four registrations at reduced rate\*\*
  - \*\*Additional registrations can be obtained for an additional rate
- Attendee pre and post-show mailing list, upon request
- Company listing on conference app
- Company listing on website
- Ability to participate in Booth Prize Giveaways

\*Booth spaces are 8' wide and are fitted with one (1) table and two (2) chairs. Electricity and hard-wired internet can be provided for an additional charge. Feel free to contact us with any questions.

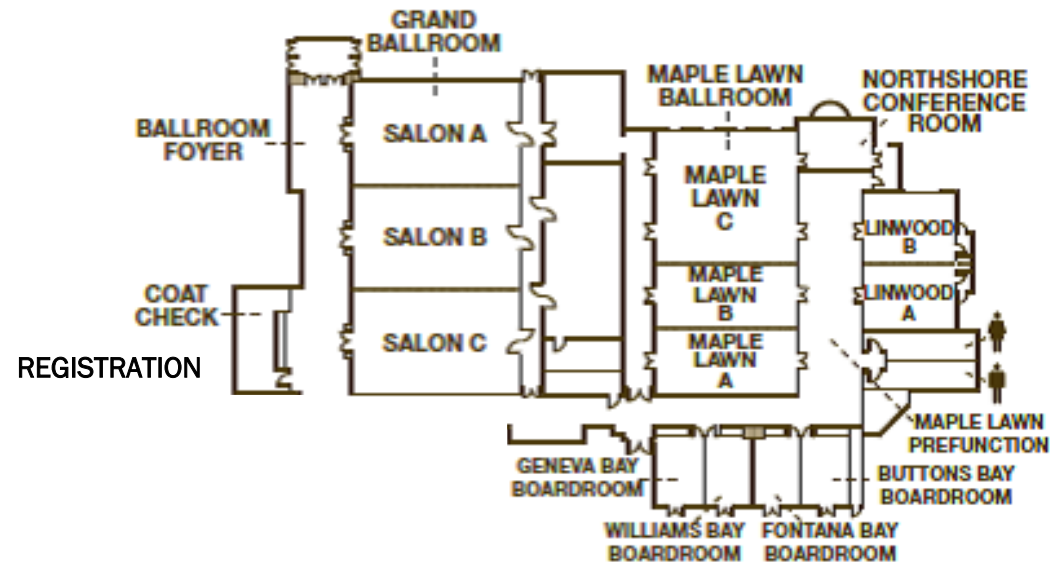
### SPONSORSHIP BENEFITS:

- Company logo on signage at event
- Company logo on conference app
- Company banner scrolling on conference app
- Logo added to conference website



# MIDAMERICAN CONFERENCE FLOOR PLAN

## THE LODGE MAIN LEVEL AND CONFERENCE CENTER





# IPPFA Illinois Pension Conference

April 30 - May 3, 2019

Embassy Suites · East Peoria, IL

# 2019 IPPFA Illinois Pension Conference

Embassy Suites · Peoria, IL

April 30 - May 3

In 2007, the IPPFA realized that not all trustees were able to attend the fall conference and hosted its first Spring Conference in order to make the quality trustee education available to more people and to assist trustees in receiving required training as mandated by state statute. Attendance at the four day Spring Conference is approximately 400 people.

As with the fall MidAmerican Pension Conference, speakers and panelists are selected from our Corporate Sponsors to give our sponsors even more opportunities to meet with pension trustees.

## 2018 IN NUMBERS

# 398

attendees

---

# 126

funds represented

## KEY OPPORTUNITIES

### MAKE YOUR BRAND VISIBLE

- Delegate Name Badge Sponsor - \$2,000
- Entertainment Sponsor - \$1,500
- Breakfast/Lunch Sponsor:
  - Breakfast - \$1,000 - \$1,500
  - Lunch - \$1,500

### NETWORK AND CELEBRATE

- Welcome Reception Sponsor - \$10,000
- Networking Cocktail Hour - \$2,000

## EXHIBITION AND SPONSORSHIP OPPORTUNITIES

### EXHIBITION BENEFITS:

- Complimentary booth included, if requested\*
- Up to four registrations at reduced rate\*\*
  - \*\*Additional registrations can be obtained for an additional rate
- Attendee pre and post-show mailing list, upon request
- Company listing and logo on conference app
- Company listing on website
- Ability to participate in Booth Prize Giveaways

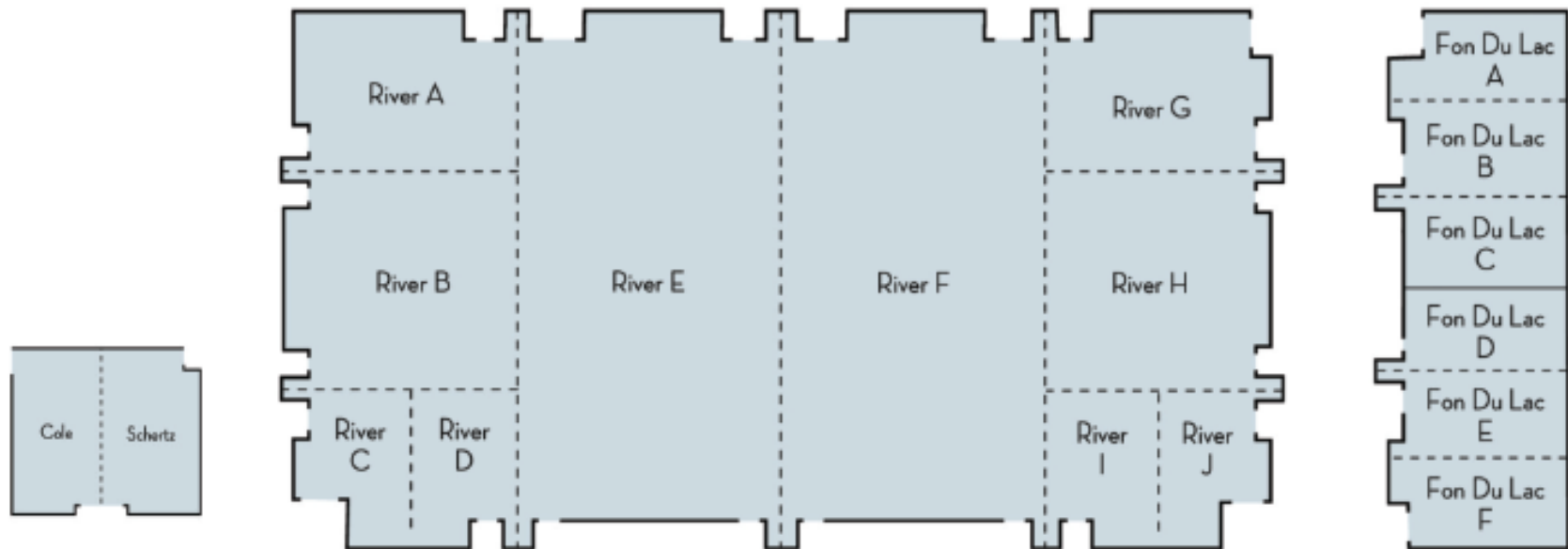
### SPONSORSHIP BENEFITS:

- Company logo on signage at event
- Company logo on conference app
- Scrolling banner on conference app
- Listing in conference website

\*Booth spaces are 8' wide and are fitted with one (1) table and two (2) chairs. Electricity and hard-wired internet can be provided for an additional charge. Feel free to contact us with any questions.

# ILLINOIS CONFERENCE FLOOR PLAN

## Conference Center



## ADDITIONAL SPEAKING OPPORTUNITIES

### REGIONAL SEMINARS:

In addition to our major conferences, we offer multiple regional seminars throughout year that take place at venues across the state. These seminars are one day events in which we offer speaking opportunities to our Corporate Sponsors.

### CERTIFIED TRUSTEE PROGRAM:

The administration of a public pension fund is a very complex task. This four-part educational program is designed to increase a trustee's basic knowledge of fiduciary responsibility, fundamentals of investing, funding and actuarial concepts, medical and disability issues, administration of pension benefits, and legal and ethical issues.

Illinois statutes hold the pension fund trustee to the standard of a "prudent expert," but give little direction on how a trustee should obtain a fundamental understanding

of important legal and administrative tasks. To meet these needs, the IPPFA, an Association of Public Pension Funds, partnered with Northern Illinois University in 1999 to offer the public pension funds the TRUSTEE CERTIFICATION PROGRAM.

This program provides another excellent opportunity for your organization to get in front of potential clients. These programs are offered multiple times throughout the year, all over the state of Illinois. We offer speaking slots for our Corporate Sponsors to present at these sessions.

## PRINT AND E-PRINT OPPORTUNITIES

### IPPFA MONTHLY NEWSLETTER:

To compliment the topics presented through our Certified Trustee Program, conferences and seminars, the IPPFA publishes a monthly e-newsletter with editorial contributions by our Corporate members as well as nationally known authors to keep our members up to date on issues related to defined benefit pension plans. This newsletter is distributed to over 4,000 IPPFA members monthly.

We are consistently reaching out to Corporate members for contributions of articles. This provides an excellent opportunity for even more visibility amongst our members.

### WEBSITE PUBLICATION:

The landscape of defined benefit plans here in Illinois as well as nationally changes constantly. That is why our members can access the latest pending changes to legislation or recent court cases affecting pension funds by visiting our website at [www.ippfa.org](http://www.ippfa.org). Our website

offers links to view our pension fund members and our Corporate Members.

It is through our website that our Corporate Members can contribute articles or publications that we can publish for our members. This exclusive Corporate privilege gives your organization another way to reach members with whom you may not have the chance to personally connect with.

### ADDITIONAL PRINT OPPORTUNITIES:

In addition to our newsletter and website, the IPPFA offers many other conference related print opportunities exclusively for our Corporate Members.

- Corporate Member logo on signage and banners at both major conferences
- Corporate Member logo and information listed on both major conference apps

Additional print opportunities can be discussed with our office.



# CONTACT US

The IPPFA has a dedicated team which can answer any and all questions or concerns you may have. For more information on any of the opportunities outlined in this prospectus or to discuss becoming an IPPFA Corporate Member, please contact Julie Guy or Jessica Escontrias.



**JULIE GUY**  
OFFICE MANAGER

E: [julie.guy@ippfa.org](mailto:julie.guy@ippfa.org)

P: 630.784.0406, x106



**JESSICA ESCONTRIAS**  
CORPORATE MEMBER LIAISON

E: [jessica.escontrias@ippfa.org](mailto:jessica.escontrias@ippfa.org)

P: 630.784.0406, x102